The project narrative should tie back to the **Scope of Work** and **Project Goals** outlined in your Letter of Intent (LOI) proposal. An example of a previously submitted table and template is provided below. *Specific metrics to include in the chart if applicable are the following: jobs created/retained; individuals served if appropriate; instruction hours delivered; services delivered; studies or research tools created; loans made if appropriate; dollar amount of capital investments if appropriate.* ***Be sure to upload this form to your online application.***

Example:

Goal	Measurable Objectives
Connect with X number of new individuals	Conducted three (3) community information sessions (give dates of number of individuals in attendance). How many have continued in the program?
Reduce attrition from program	No less than 85% attend at least 8 of 10 sessions
Achieve diverse participation in program	A minimum of 50% women, 25% minority Maryland demographics: 49% Male, 51% Female 76% White, 20% Black, 3% Hispanic, 1% Asian/Other
Establish new businesses in the region	3 new businesses per course, 6 total for year
Create new jobs in the region	6 new jobs per course, 12 total for year
Return on investment	1 new job per ≈ $5,000.00 spent on program overall 1 new job per $1,243.54 of MAERDAF funding

Please list goals and measureable objectives below. Please feel free to add more rows if needed.

Goal	Measurable Objectives