



**Maryland**

DEPARTMENT OF HOUSING  
AND COMMUNITY DEVELOPMENT

*Kenneth C. Holt, Secretary  
Owen McEvoy, Deputy Secretary*

**Thursday, December 2, 2021  
2021 Rural Maryland Council  
Summit**

# **State Revitalization Programs in Rural Areas**

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State Revitalization Programs**



## DIVISION OF NEIGHBORHOOD REVITALIZATION

- Dedicated to working with local partners to bring new investment and vitality to Maryland's core communities.
- Offers a broad range of loan, grant and technical assistance programs to help local governments, nonprofit organizations and small businesses reinvest in their communities and make great places for Marylanders to live, work and prosper



# FY22 SRP APPROPRIATIONS

| Program   | Capital Funds | Operating Funds |
|---|---------------|-----------------|
| <b>Community Legacy</b>   | \$6M          | \$0             |
| <b>Strategic Demolition Fund</b><br><i>Statewide</i>                | \$7M          | \$0             |
| <b>Strategic Demolition Fund</b><br><b>Project C.O.R.E</b>          | \$7M          | \$0             |
| <b>Baltimore Regional Neighborhood Initiative</b>                   | \$12M         | \$500K          |
| <b>SEED Community Development</b><br><b>Anchor Institution Fund</b> | \$10M         | \$0             |
| <b>National Capital Strategic Economic Development Fund (NED)</b>   | \$7M          | \$200K          |

- Capital vs Operating Funds
  - Capital
    - Land, structures, bricks and mortar
    - 15 yr. shelf life
    - Examples: Property acquisition, construction, architectural & engineering drawings, site development, demolition, deconstruction
  - Operating
    - Costs associated with day-to-day operations of a program, organization, business, etc.
    - Examples: Staff salaries, feasibility/planning studies, marketing, maintenance



## ELIGIBLE APPLICANTS

### Program Overview

Program

Local Governments

Community  
Development  
Organizations

Hospitals or Higher  
Education Institutions

**Community Legacy**



**Strategic Demolition Fund**



**Project C.O.R.E**



**(Baltimore City Only)**

**Strategic Demolition Fund**



*Statewide*

**Baltimore Regional Neighborhood  
Initiative**



**SEED Community Development  
Anchor Institution Fund**



**National Capital Strategic  
Economic Development Fund  
(NED)**



# STATE REVITALIZATION PROGRAMS IN RURAL AREAS

## Definitions of Eligible Applicants

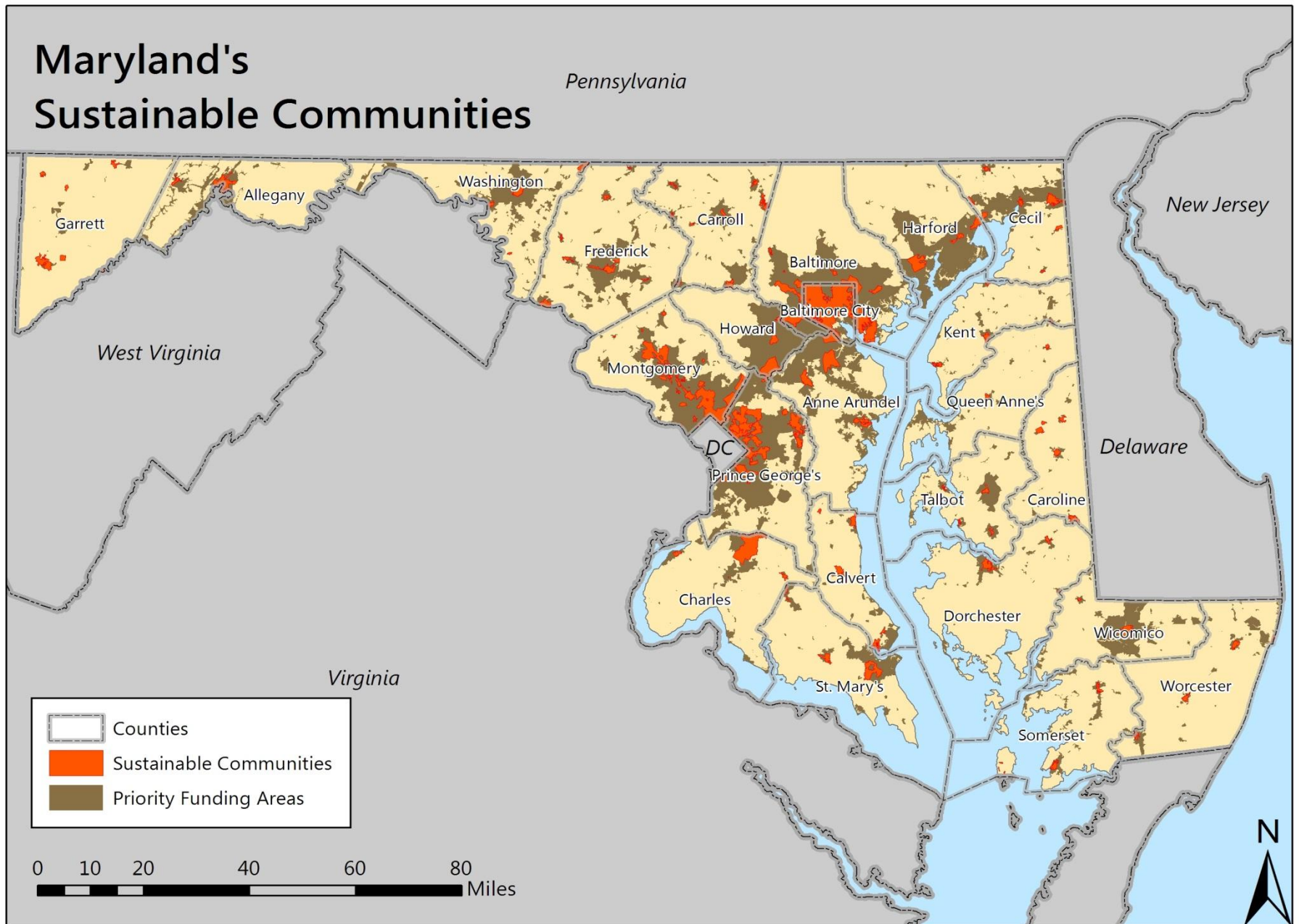
- Community Development Organizations (CDO) - a nonprofit organization which operates for the purpose of improving the physical, economic, or social environment of a specific geographic area, including one or more City neighborhoods.
- Community Development Financial Institution (CDFI) – approved by US Dept. of Treasury; a mission-driven lender pursuing community development projects; applicant must have CDFI certification.
- Local Governments – municipal and county governments, quasi-government organizations, such as, redevelopment and housing authorities;
- Group of Local Governments - is more than one city, town or county applying jointly; application requires support from each municipality.
- Hospitals - a Group of at least 5 physicians who are organized as a medical staff for the institution; maintains facilities to provide, under the supervision of the medical staff, diagnostic and treatment services for two or more unrelated individuals; and admits and retains the individuals for overnight care.
- Higher Education Institutions – any educational institution that provides certifications or degrees beyond 12<sup>th</sup> grade

# STATE REVITALIZATION PROGRAMS IN RURAL AREAS

## Eligible target areas

- Projects must be located in designated **Sustainable Communities** throughout Maryland.
- Sustainable Communities are areas found within Priority Funding Areas (PFAs) and are targeted for revitalization.
  - *Note that each program may have special exceptions*

# Maryland's Sustainable Communities





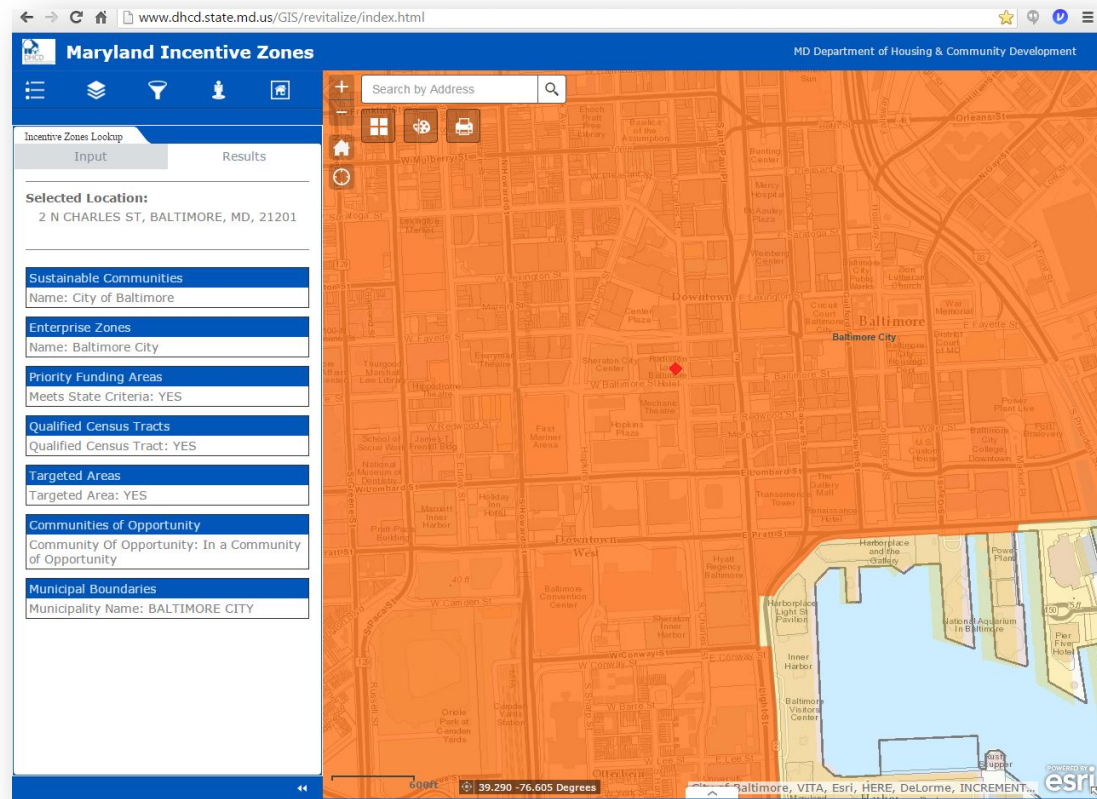
# STATE REVITALIZATION PROGRAMS IN RURAL AREAS

## Is Your Project in a Sustainable Community or Other Incentive Area?

### NEIGHBORHOOD REVITALIZATION MAPPER (PUBLIC)

<https://portal.dhcd.state.md.us/GIS/revitalize/index.html>

- Allows users to verify if an address falls in a Sustainable Community or any other DHCD revitalization area, such as, Opportunity Zones



# HOW TO ACCESS OUR REVITALIZATION RESOURCES:

1. Be an eligible applicant or PARTNER with an eligible applicant
2. Propose shovel-ready projects
3. Make a revitalization impact
4. Leverage other resources

## People

Partnerships & coalitions  
with local gov'ts, CDCs,  
CDFIs

## Place

Targeted approach -  
blocks & neighborhoods

## Plan

Contribute to  
neighborhood  
revitalization strategy

### COMMUNITY LEGACY (CL)

#### Program Purpose

- Preserve existing communities as places to live and conduct business to reduce outward pressure for sprawl development and promote sustainable communities

#### Eligible Use of Funds

- Capital expenditures

#### Eligible Areas

- Sustainable Communities
- Opportunity Zones in Allegany, Garrett, Somerset and Wicomico Counties

#### Eligible Applicants

- Local governments, non-profit community development organizations

## STRATEGIC DEMOLITION FUND (SDF) - STATEWIDE

### Program Purpose

- Accelerate economic development and job production
- Improve the economic viability of “grey field development” which often faces more barriers than sprawling “green field development.”

### Eligible Uses of Funds

- Predevelopment Expenditures: Demolition, Site acquisition and assembly, Site development, public infrastructure improvements, Construction level designs, stabilization

### Eligible Areas

- Sustainable Communities
- Opportunity Zones in Allegany, Garrett, Somerset and Wicomico Counties

### Eligible Applicants

- Local governments, non-profit community development organizations



### SEED COMMUNITY DEVELOPMENT ANCHOR INSTITUTION FUND

#### Program Purpose

- Provide matching financial assistance through grants and loans to anchor institutions to support local community development projects.

#### Eligible Uses of Funds

- Capital costs such as construction/rehabilitation, acquisition, architectural and engineering drawings, site development, public infrastructure improvements, other costs associated with capital neighborhood improvement projects.

#### Eligible Areas

- Projects must be in an area of blight and support the improvement of a neighborhood that surrounds an anchor institution.
- Project DO NOT need to be located inside of a Sustainable Community, but if located inside one, will be given priority consideration.

#### Eligible Applicants

- Maryland Hospitals and Maryland Higher Education Institutions

## SRP APPLICATION PROCESS

### **Mandatory online submission of applications**

- All SRP applications must be completed and submitted electronically using the DHCD Project Portal web-based system
- <https://projectportal.dhcd.state.md.us>
- Returning applicants should already have accounts in the system

## SRP APPLICATION PROCESS

### **Optional attachment for legal exhibit:**

Notification for Local Support Resolutions or Letter of Support:

- State will notify local jurisdictions of your intent and request support

### **Required attachments for legal exhibit:**

- Corporation Resolution (Signatory Authority)
- Signed Disclosure Authorization and Certification
- Sustainable Community Area Map(s) – as printed from DHCD Mapper site

## SRP APPLICATION PROCESS

### Required Attachments for Legal Exhibit (Continued)

#### **Documents for Community Development Organizations**

- Articles of Incorporation
- By-Laws
- IRS Tax Exempt Determination Letter
- Evidence of Certificate of Good Standing - SDAT
- List of Organization's Board of Directors
- Organization's Operating Budget for the Current Year
- Most Recent Independent Financial Audit of the Organization
- Evidence of Certificate of Good Standing - SDAT
- MD Charitable Organizations Registration



## SRP APPLICATION PROCESS

### Other Supporting Attachments

#### Individual Project Information

1. Evidence of site control
2. Documentation of funding commitments
3. Cost estimates
4. Program guidelines
5. Sustainable Communities (Priority Funding Area) Map
6. Memoranda of Understanding
7. Public Relations Material

## SRP APPLICATION PROCESS

### Other supporting attachments (cont.)

#### **Photographs**

- Interior and Exterior
- If the project is a site, photographs of the site

#### **Construction or renovation projects**

- Plans/specs, construction drawings
- Maryland Historical Trust review (if applicable)
- A Minority Business Enterprise Plan will be required if funds will exceed \$250,000

## MARYLAND HISTORICAL TRUST REVIEW

- Section 106 compliance review is required for all capital projects
- Review is required prior to starting work or disbursement of funds
- If a project was reviewed previously by another agency/program or from a prior fiscal year, evidence of that review may be uploaded to your application
- If a review has not yet occurred, DHCD will coordinate the review once award decisions are made

## Special Considerations during the Pandemic

- Include as many high-quality photographs as possible
- Focus on virtual meetings and virtual site visits
- DHCD has access to Google Meet for video conferencing
- Minimal in-person site visits and required masks and social distancing
- DHCD review team lead will initiate virtual meeting requests



## SRP REVIEW PROCESS



Maryland  
Department of  
the Environment



## SRP REVIEW PROCESS

### Project criteria

- Demonstration of community need for reinvestment
- Clarity of project details and readiness to proceed
- Capacity of projects sponsors and partners
- Committed financial resources and other leverage

## SRP REVIEW PROCESS

### Priority considerations

- Revitalization of **older communities** in areas that can be positioned to **absorb increased growth** due to the population projections for Maryland
- Project C.O.R.E. initiatives, such as those that **eliminate blight** and revitalize communities in Baltimore City
- Activities in the designated **Main Street Maryland** communities as well as the Baltimore City Main Street communities that further their revitalization efforts, and have a positive effect on surrounding residential areas
- Transit Oriented Development (**TOD**) that promotes compact redevelopment and connects housing with job opportunities

## SRP REVIEW PROCESS

### Priority considerations (cont.):

- Programs and projects that encourage or incorporate elements addressing **environmental responsibility** and stewardship into site and project development, design, construction and housing rehabilitation retrofits
- Programs and projects that incorporate and align a **full range of State and local revitalization programs and financing tools** (grants, loans, credit enhancements and tax credits)
- Capital investments and business practices that incorporate hiring practices of a diverse workforce that result in increased **workforce development** opportunities that generate both temporary construction and permanent jobs



## SRP REVIEW PROCESS

### Additional considerations

- Current awardees are required to be in compliance with the agreed-upon **project timelines**
- **50 percent** of the award funds must be drawn down by the First Anniversary Date of the Award
- Note: Prospective applicants that are not current with requested reporting requirements including documentation requested by the program **will not be issued FY2022 password**
- Consult with your DHCD project manager to discuss the status of your existing project(s) before submitting an application

## SRP AWARD TYPES

- DHCD awards both grant and loan funds
- Large awards involving new development or acquisition/rehab may require that future profits or a percentage of the award be repaid back to the Department.
  - Loans are secured by a Promissory Note, Deed of Trust, or similar security agreement as required by the Department

# Project Examples

# City of Emmitsburg Emmitsburg ADA Accessible Playground

**Fiscal Year - 2019**

**Project Description:** Construct a new ADA compliant playground onto the existing playground site

**Award Amount:** \$75,000

**Total Project Cost:** \$302,350

**Impact:** Improved the quality of life and community centers. Prior to the playground constructions there had been no ADA accessible playgrounds within 8 miles of the town.

## Community Legacy Project Example



**Town of Easton  
American Legion Post #77  
"Building to Serve"**

**Fiscal Year - 2021**

**Project Description:** The American Legion Post #77 plans to finish the project to renovate, modernize and enlarge its facility.

**Award Amount:** \$150,000

**Total Project Cost:** \$745,358

**Impact:** The investment in the facilities will allow the American Legion Post to continue and expand services for the area residents.

**Community Legacy Project  
Example**





# Town of Oxford Oxford MEWS Demo and Historic Stabilization

## Community Legacy Project Example

**Fiscal Year** – 2019, 2020

**Project Description** - Rehabilitation of the 130-year-old mixed-use building known as The MEWS located in the Oxford Historic Commercial District as the original anchor building

**Award Amount** - \$375,000

**Total Project Cost** - \$796,151

**Impact** - The historic MEWS structure has been completely stabilized.





**Alpha Genesis Community Development  
Corporation  
Cannery on Race Building**

**Fiscal Year - 2021**

**Project Description** - Acquisition and renovation funding for the "Cannery Building" in Cambridge, MD. The property is adjacent to Cannery Way, home of the Harriet Tubman "Take My Hand" Mural.

**Award Amount** - \$350,000

**Total Project Cost** - \$584,780

**Impact** - Facilitate Social Cohesion, Enhance and Activate Public Spaces, Promote what makes Cambridge a unique destination Preserve and Enhance Cultural Landmarks Develop and Strengthen Community Non-profits

**Community Legacy Project  
Example**



# Allegany College of Maryland Revitalizing The Allegany College of Maryland Theater

**Fiscal Year** - 2021

**Project Description** - Revitalization of the Allegany College of Maryland theater that host a variety of large-scale workforce development, community, economic development, and community events on an annual basis.

**Award Amount** - \$250,000

**Total Project Cost** - \$500,000

**Impact** - Revitalize Theatre space to create a conducive learning environment for ACM students, workforce development trainings, and community events.

## SEED Project Example





# Frostburg State University Hill Street School/Museum Redevelopment Project

**Fiscal Year** - 2021

**Project Description** - Redevelopment of the former Hill Street School/Frostburg Museum into luxury apartments for professionals in and near the City of Frostburg.

**Award Amount** - \$400,000

**Total Project Cost** - \$1,453,750

**Impact** - This project will help to fill the housing gap that currently exists and attract professionals to the area, as well as encourage further economic development.

## SEED Project Example



# Cambridge Waterfront Development, Inc Cambridge Waterfront Development

**Fiscal Year** – 2020, 2021, 2022

**Project Description** - Funds to acquire and demolish Dorchester County Hospital to support the redevelopment of 29 acres of waterfront property.

**Award Amount** - \$2.6 million

**Total Project Cost** - \$6 million

**Impact** - Redevelop underutilized waterfront property into a tourism destination that will feature the maritime heritage of Cambridge and its deep water port.

## SDF Project Example



# City of Crisfield Crisfield Armory Rehabilitation

**Fiscal Year** – 2020, 2021

**Project Description** - The Crisfield Armory experienced heavy water damage during Hurricane Sandy in 2012 which has prevented use of the building for several years. Funding will support the repair of the roof of the Armory.

**Award Amount** - \$500,000

**Total Project Cost** - \$600,000

**Impact** - Rehabilitation of this building will have a positive impact on young people in the community, and on the community in general by allowing space for indoor gatherings.

## SDF Project Example





**Charles County Chamber of Commerce Military  
Alliance Council, Inc.  
Maryland Technology Center (MTC)**

**Fiscal Year – 2021**

**Project Description** - Build out of 12,600 square feet of an existing vacant building in order to make way for the Maryland Technology Center.

**Award Amount** - \$250,000

**Total Project Cost** - \$1,461,755

**Impact** - A functioning MTC will create a catalytic asset that fulfills a key recommendation of the Five-Year Strategic Economic Development Plan of the Charles County Economic Development Department to attract and grow more high-quality economic activities to Indian Head.

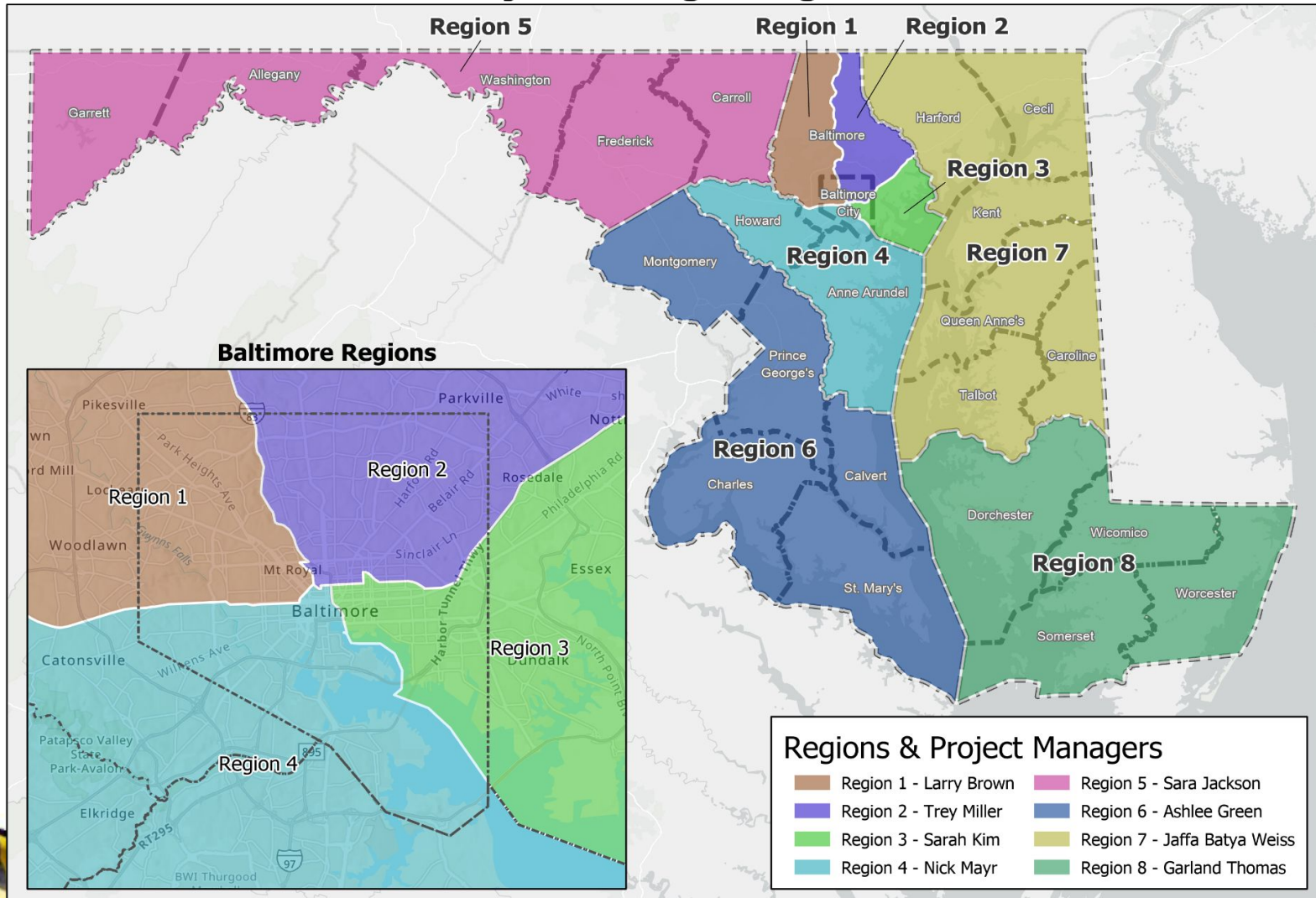
## SDF Project Example





# WHO CAN YOU CALL TO LEARN MORE?

## DHCD State Revitalization Programs Project Manager Regions



**DIVISION OF NEIGHBORHOOD REVITALIZATION  
STATE REVITALIZATION PROGRAMS  
REGIONAL PROJECT MANAGERS  
As of April 2020**

| Baltimore Regions  |   |  |  |
|--|---|--|--|
| <b>REGION 1:</b> <ul style="list-style-type: none"> <li>Northwest Baltimore City</li> <li>Northwest Baltimore County</li> </ul> <p>Larry Brown<br/>Assistant Director, Baltimore Lead<br/>Phone: 410-209-5819<br/>Email:<br/><a href="mailto:larry.brownrj@maryland.gov">larry.brownrj@maryland.gov</a></p>                              | <b>REGION 2:</b> <ul style="list-style-type: none"> <li>Northeast Baltimore City</li> <li>Northeast Baltimore County</li> </ul> <p>Jamila Canty<br/>Project Manager<br/>Phone: 410-209-5827<br/>Email:<br/><a href="mailto:jamila.canty@maryland.gov">jamila.canty@maryland.gov</a></p>   | <b>REGION 3:</b> <ul style="list-style-type: none"> <li>Southeast Baltimore City</li> <li>Southeast Baltimore County</li> </ul> <p>Sarah Kim<br/>Project Manager<br/>Phone: 410-209-5836<br/>Email:<br/><a href="mailto:sarahy.kim1@maryland.gov">sarahy.kim1@maryland.gov</a></p>   | <b>REGION 4:</b> <p>Southwest Baltimore City<br/>Southwest Baltimore County<br/>Anne Arundel County<br/>Howard County<br/>Nick Mayr<br/>Project Manager<br/>Phone: 410-209-5842<br/>Email:<br/><a href="mailto:nicholas.mayr@maryland.gov">nicholas.mayr@maryland.gov</a></p>  |
| Statewide Regions  |   |  |  |
| <b>REGION 5:</b> <p>Western Maryland</p> <ul style="list-style-type: none"> <li>Allegany</li> <li>Carroll</li> <li>Frederick</li> <li>Garrett</li> <li>Washington</li> </ul> <p>Sara Jackson<br/>Project Coordinator<br/>Phone: 410-209-5812<br/>Email:<br/><a href="mailto:sara.jackson@maryland.gov">sara.jackson@maryland.gov</a></p> | <b>REGION 6:</b> <p>Central and Southern Maryland</p> <ul style="list-style-type: none"> <li>Calvert</li> <li>Charles</li> <li>Montgomery</li> <li>Prince George's</li> <li>St. Mary's</li> </ul> <p>Ashlee Green<br/>Program Officer<br/>Phone: 410-209-5815<br/>Email:<br/><a href="mailto:ashlee.green@maryland.gov">ashlee.green@maryland.gov</a></p> | <b>REGION 7:</b> <p>Upper Eastern Shore</p> <ul style="list-style-type: none"> <li>Cecil</li> <li>Caroline</li> <li>Harford County</li> <li>Kent</li> <li>Queen Anne's</li> <li>Talbot</li> </ul> <p>Jaffa Batya Weiss<br/>Jr. Project Manager<br/>Phone: 410-209-5848<br/>Email:<br/><a href="mailto:jaffa.weiss@maryland.gov">jaffa.weiss@maryland.gov</a></p> | <b>REGION 8:</b> <p>Lower Eastern Shore</p> <ul style="list-style-type: none"> <li>Dorchester</li> <li>Somerset</li> <li>Wicomico</li> <li>Worcester</li> </ul> <p>Garland Thomas<br/>Assistant Director, Statewide Lead<br/>Phone: 410-209-5803<br/>Email:<br/><a href="mailto:garland.thomas@maryland.gov">garland.thomas@maryland.gov</a></p> |

# THANK YOU

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# STATE REVITALIZATION PROGRAMS IN RURAL AREAS

## QUESTIONS AND ANSWERS