



2021 Rural Summit: *Redefining Resilience and Recovery*
Dates: Wednesday, December 1, 2021, and Thursday, December 2, 2021
DoubleTree Hilton Hotel, 210 Holiday Court, Annapolis, Maryland 21401

Day 1: Wednesday, December 1, 2021

Opening 2021 Rural Summit				
10:00 a.m. - 11:00 a.m.	Main Concourse Exhibitor Set-Up			
11:00 a.m. - 11:30 a.m.	Main Concourse Participant Registration (Registration Table sponsored by Caroline County Economic Development)			
11:30 a.m. – 12:30 p.m.	Mainsail Ballroom Welcome (RMC Chair John Hartline)			
	Population Trends in Rural Maryland, Maryland Department of Planning Secretary Robert McCord Hear an update on the recent U.S. Census and what that means for Maryland’s rural communities.			
	United States Department of Agriculture Under Secretary for Rural Development Xochitl Torres Small Recently confirmed to serve as Under Secretary for Rural Development, Representative Xochitl Torres Small will serve as an unwavering voice for millions of rural Americans and drive the effort to revitalize rural economies by implementing President Biden's aggressive plans under the Build Back Better agenda.			
12:30 p.m. - 1:00 p.m.	Mainsail Ballroom (Networking Plated Lunch)			
1:00 p.m. – 1:20 p.m.	Broadband Plenary Director, Kenrick Gordan, Office Statewide Broadband Governor Hogan has allocated \$400 Million for rural broadband expansion. This session will provide an update on current state efforts. (Sponsored by Maryland Department of Housing and Community Development)			
1:25 p.m. – 1:35 p.m.	The Honorable Larry Hogan, Governor, State of Maryland			
<i>10 min. transition/Visit Exhibitors</i>				
1:40 p.m. – 2:40 p.m.	<u>Agriculture, Aquaculture, and Forestry</u> State Available Agricultural Resources Coastal Main	<u>Community Development</u> Agriculture and Forestry Climate Change Response Strategies Coastal East	<u>Economic Development</u> Economic Opportunities of Working Landscapes Windward	<u>Healthcare</u> Recent Trends in Telehealth Leeward (Sponsored by the State Office of Rural Health)
<i>10 min. transition/Visit Exhibitors</i>				
2:50 p.m. – 3:50 p.m.	<u>Agriculture, Aquaculture, and Forestry</u> Maryland, a Leader in Cybersecurity + Agriculture Coastal Main	<u>Community Development</u> Approaches to Rural Workforce Development Coastal East	<u>Economic Development</u> Cooperative Development 101 Windward	<u>Healthcare</u> Rural Health Transportation Leeward (Sponsored by the State Office of Rural Health)
<i>10 min. transition/Visit Exhibitors</i>				

4:00 p.m. – 5:00 p.m.	<u>Agriculture, Aquaculture, and Forestry</u> Building Resilient Food Systems	<u>Community Development</u> Affordable Housing Needs in Rural Maryland	<u>Economic Development</u> Case Study: Economic Development in Harford County	<u>Healthcare</u> Bouncing Back Better in Rural Maryland: The Evolution of an Innovative Rural Health Strategy Based on Lessons Learned to Meet Diverse Community Needs Moving Forward
	Coastal Main	Coastal East	Windward	Leeward (Sponsored by the State Office of Rural Health)
<i>15 min. transition/Visit Exhibitors</i>				
5:15 p.m. – 6:15 p.m.	Networking Reception: Meet & Greet the Candidate Cash Bar and Hors D'oeuvre			
6:30 p.m. – 8:30 p.m.	Mainsail West RMC Annual Meeting and Awards Dinner			

Day 2: Thursday, December 2, 2021

8:15 a.m. – 9:00 a.m.	Rural Maryland Foundation – Transfer of Wealth Discussion Stateroom			
	<p>In 2017, the Foundation completed a transfer of wealth (TOW) opportunity analysis for Maryland, rural Maryland and its counties, and development regions. The TOW opportunity for Maryland is staggering in its scale and potential:</p> <ul style="list-style-type: none"> • 2016 Household Current Net Worth=\$530 Billion • 10-year (2017-2026) TOW Opportunity=\$64 Billion • 50-year (2017-2026) TOW Opportunity=\$703 Billion <p>Plan to pick up breakfast and join us for this session to discuss Rural Maryland's long-term philanthropic and community economic development strategy and explore how impact investing could augment development goals</p>			
8:00 a.m. – 9:00 a.m.	Main Concourse Registration/Visit Exhibitors (Registration Table sponsored by Caroline County Economic Development) <i>Continental Breakfast</i>			
9:00 a.m. – 10:00 a.m.	<u>Agriculture, Aquaculture, and Forestry</u> Updates in Forestry Market Development, and the Economic Adjustment Strategy	<u>Community Development</u> State Revitalization Programs in Rural Communities	<u>Economic Development</u> Utilizing Asset Mapping for Growth and Sustainability	<u>Healthcare</u> Maryland's Response to the Opioid Crisis
	Coastal Main	Coastal East	Windward	Leeward (Sponsored by the State Office of Rural Health)
<i>15 min. transition/Visit Exhibitors</i>				
10:15 a.m. – 11:15 a.m.	General Session (Mainsail Ballroom) Welcome, RMC Chair John Hartline Comptroller Peter Franchot U.S. Senator Van Hollen Keynote Speaker, Whitney Kimball Coe, Director of National Programs at the Center for Rural Strategies Sponsored by The Campbell Foundation			
11:15 a.m. – 11:30 a.m.	Plenary: 2021 Legislative Review from Governor's Legislative Officer, Andrew Cassilly			
11:30 a.m. – 11:40 a.m.	<i>Agriculture Video Showcase</i> Kurt Fuchs, Vice President of Government Affairs for Mid Atlantic Farm Credit			

	<i>Sponsored by Mid Atlantic Farm Credit</i>
	<i>Boxed Lunches Available Prior to Legislative Panel</i>
11:40 a.m. – 1:00 p.m.	Mainsail Ballroom Plenary: Maryland Legislative Panel/Meet Your Legislator Senator Michael Jackson/ Senator Sarah Elfreth/Delegate Mike McKay/Delegate Jim Gilchrist - Moderated By Lindsay Thompson, Thompson Ag Consulting
1:00 p.m.	Closing Remarks - RMC Chair John Hartline Summit Concludes <i>Optional Wrap-up Meet and Greet: Health Committee Revitalization Gathering: Discussion of next steps with this important subgroup of RMC Board Membership.</i>