



2021 Rural Summit Conference Planning Committee
Thursday, May 27, 2021
1:00 pm – 3:00 pm
Zoom Webinar

- I. Welcome and Introductions Charlotte Davis
- II. Review of March 11, 2021 Meeting Minutes
- III. Logistics
 - a. Agenda Format
 - b. Save the Date
 - c. Timeline
- IV. Theme Ideas
- V. Keynote Speaker
- VI. Call for Proposals Speaker Form
- VII. Sponsorship Forms
- VIII. Adjourn

Next Meeting: Thursday, October 21, 2021, 1 pm-3 pm, via Zoom



2021 Rural Summit Conference Planning Committee Minutes

Date: Thursday, March 11, 2021

Time: 1:00 pm – 3:00 pm

Type: Zoom Webinar

Participants: Leslie Hart, Gabrielle Leach, Andrew Rose, Sara Seitz, Charlotte Davis, Susan O'Neill, Janice Palmer, Scott Warner, Lara Wilson, Mike Thielke, Tony Thankur, Mindie Burgoyne, Charlotte Davis, Amanda Clevenger, Dakota Mathews.

I. Welcome and Introductions

Ms. Charlotte Davis welcomed everyone to the meeting at 1:02pm.

II. Review of January 7, 2021 Meeting Minutes

Ms. Charlotte Davis asked the Committee if they had any corrections to the 1.7.2021 minutes. Ms. Leslie Hart moved to approve; Andrew Rose seconded. All were in favor. The motion passed to accept the 1/7/2021 minutes.

III. Logistics

Ms. Charlotte Davis informed the Committee that the date for the Summit is Dec 1st and 2nd and the Council as a draft contract for the Doubletree Hilton in downtown Annapolis, MD. Ms. Davis asked if anyone had objections to holding the Summit in person. There were no objections.

a. 2021 Schedule Format

Ms. Charlotte Davis reviewed the agenda format with the Committee, which included two half days instead of one day. Ms. Leslie Hart recommended lunch and dinner on 12/1 and breakfast and lunch on 12/2. The Committee discussed conference give-a-ways that could include RMC portfolios, hand sanitizers, masks and sponsor goodie bag.

Committee members discussed the importance of engaging attendees so they will stay for the whole event and to allow for participants to network. Members suggested a social event, moderating networking with the speakers, meet your legislator event. Ms. Davis stated that we will need to know are the needs for the Ag showcase and any other event style session.

b. Timeline

Ms. Charlotte Davis presented the timeline and the next tasks to be completed are the save the date, letter to the sponsors, and marketing materials. Ms. Davis asked the Committee for suggestions on due dates for the marketing materials and October 15th was recommended.

IV. Theme Ideas

- i. Ms. Charlotte Davis stated that the Committee needs to decide on a theme as that is what helps with the branding, marketing, speakers and topics to cover. Themes discussed during 1/7/2021 meeting were *Achieving Success In A Time of Change; Thriving Through Change; and Redefining Resilience and Recovery*. Ms. Leslie Hart suggested *RMC Brings the 4 R's – Reengage, Redefine, Resilience, Recovery*. Ms. Davis stated that a survey monkey will be sent out to vote on themes and requested committee members to send theme ideas.

V. Budget

- i. Ms. Charlotte Davis informed the Committee that \$40,000 is budgeted for the Summit and highlighted the costs that will be increasing, which include the AV equipment. Ms. Davis stated that the ticket price will remain \$50.00 as it is not meant to be a revenue generator, but the Council would like to cover their costs. Mr. Andrew Rose stated that his organization will have bags to donate. Ms. Davis stated that we do incorporate sponsorships to help cover costs when needed.

VI. Potential Keynote Speaker(s)

- i. Ms. Charlotte Davis reviewed the list of keynote speakers and introduced two new prospective speakers that included Bernie Mazyk, Executive Director, South Carolina Association of Community Economic Development; Kimber Lanning, Chief Executive Director Officer, Local First Arizona; Connie Stewart, California Center for Rural Policy and Isabel Wilkerson, American Journalist. Ms. Davis requested members to review videos and staff will send a doodle poll for members to pick the top three.

VII. Other

a. Sponsorship Levels and Form

1. Ms. Charlotte Davis asked for thoughts on suggestion on sponsor level and tiers. There were no suggestions.

b. Request for Speakers Form

1. Ms. Charlotte Davis reviewed the Call for Speakers updated template and asked Committee Members when it should be due. The call is typically released in April with a June deadline. Ms. Davis recommended a June 1st due date.

VIII. Next Meeting Dates

- a. Thursday, May 27, 2021

IX. Adjourn

- a. Ms. Charlotte Davis thanked everyone for coming and the meeting adjourned at 1:40pm.

Next Meeting: Thursday, May 27, 2021, 1 pm-3 pm, via Zoom



2021 Rural Summit: DRAFT AGENDA

Dates: Wednesday, December 1st & Thursday December 2nd, 2021

Location: DoubleTree Hilton Hotel, 210 Holiday Court, Annapolis, MD 21401

Day 1: Wednesday, December 1, 2021

Opening 2021 Rural Summit				
9:00 a.m. - 10:00 p.m.	Main Concourse Exhibitor Set-Up			
10:00 p.m. - 11:00 p.m.	Main Concourse Participant Registration			
11:00 p.m. - 12:00 p.m.	Mainsail West Welcome/Keynote Speaker Mainsail West Plated Lunch			
12:00 p.m. - 1:00 p.m.	Mainsail West Plated Lunch			
<i>15 min. transition/Visit Exhibitors</i>				
2:15 p.m. - 3:15 p.m.	Breakout Session #1	Breakout Session #2	Breakout Session #3	Breakout Session #4
<i>15 min. transition/Visit Exhibitors</i>				
3:30 pm - 4:30pm	Breakout Session #1	Breakout Session #2	Breakout Session #3	Breakout Session #4
5:00 p.m. - 6:00 p.m.	Networking Reception (Location TBD) Cash Bar			
6:30 p.m. - 8:30 p.m.	Mainsail West RMC Annual Meeting and Awards Dinner			

Day 2: Thursday, December 2, 2021

8:00 a.m. – 9:00 a.m.	Main Concourse Continental Breakfast			
9:00am – 10:00pm	Breakout Session #1	Breakout Session #2	Breakout Session #3	Breakout Session #4
<i>15 min. transition/Visit Exhibitors</i>				
10:15 a.m. – 11:15 a.m.	General Session (Mainsail Ballroom) Welcome/Keynote Speaker			
11:20 a.m. – 12:00 p.m.	Maryland Legislative Panel/Meet Your Legislator (Mainsail Ballroom)			
12:00 a.m. – 1:00 p.m.	Plated Lunch (Mainsail Ballroom)			
<i>10-minute break</i>				
1:10 p.m. – 2:00 p.m.	Moderated Networking Event - Closing Remarks (Mainsail Ballroom)			
2:00 p.m.	Summit Concludes			



Save the Date

2021 Rural Summit

December 1- 2, 2021

Double Tree Hilton Hotel, Annapolis, MD

Learn More - Become a Sponsor - Request for Speaker
rural.maryland.gov/2021-rural-summit



2021 Rural Stakeholder Conference Rural Summit Timeline

January

Thursday, January 7th 1st Rural Summit Planning Committee Meeting:

- Determine logistics of event: format, location
- Determine theme
- Begin development of agenda
- Determine target audience and outcomes

February

- Contact venue and secure location
- Agenda development

March

Thursday, March 11th Rural Summit Planning Committee Meeting:

- Save the date – eblast, facebook, website and social media
- Letter to sponsors/exhibitors
- Begin development of marketing materials (event name)

April

- Design and print marketing materials: flyers, website, postcards
- Call for Proposals Online Application Created and Shared
- Invitations to speakers, facilitators and moderators
 - Legislative Panel, Secretary Panel

May

- Confirm speakers and keynote speakers
- Open registration

Thursday, May 27th Rural Summit Planning Committee Meeting:

June

- Follow up with sponsors: thank you's and receipts
- Deadline for Call for Proposals
- Review and Select Proposals for Speakers: Conference Call

July

- Social media marketing, blogs
- Notify proposal submissions of determinations

August

- Order giveaway prize: portfolio

September

- E-blast on event
- Social media announcement
- Build out session and keynote speaker descriptions on website

October

- End early-bird registration
- Press release to media list
- Call for Nominations for 2019 Rural Awards Ceremony: Email blast, Social Media, Newsletter

Friday, October 21th Rural Summit Planning Committee Meeting

- Review of Final items to complete

November

- **Friday, November 22th – Conference Call to introduce all of the presenters and speakers, run through presentations**

December

Week of December 2th:

- End hotel block
- Confirm all speakers
- Nametags
- Attendance lists
- Receive printed agenda and materials from printer
- Final Reminder to attendees and speakers

Night Before: December 1th

- Set-up

Day of Event: December 2nd

- Continue set up
- Coordinate with speakers, attendees and elected officials

Post-Event: December

- Send thank you letters to presenters, speakers, sponsors
- Event Feedback and Evaluation – Google Form

2021 Rural Summit

Potential Keynote Speaker Bios



Dr. David Ivan

Dr. David Ivan is internationally recognized for his research on successful community change. He is a frequent speaker at state/provincial, multi-state and national community and rural development conferences in the United States and Canada. His research on community vitality has included examining more than 400 high performing small and mid-sized communities across North America. The Community Development Society has recognized his research with its prestigious national research award. Ivan received a B.S. degree from Michigan State, an MBA from Penn State, and his PhD from Michigan State with a focus on community sustainability and vitality.

Website Link: https://www.canr.msu.edu/people/david_ivan



Kimber Lanning

Kimber Lanning is founder of Local First Arizona, the statewide organization working to strengthen Arizona's economy. Lanning is an entrepreneur, business leader and community development specialist who works to cultivate strong self-reliant communities and inspire a higher quality of life for people across Arizona. Lanning's passions, which are seen

throughout her work, include fostering cultural diversity and inclusion, economic resilience and responsible growth for Arizona.

Lanning has grown Local First Arizona into a widely respected organization that is leading the nation in implementing systems and policies to ensure a level playing field for entrepreneurial endeavors of all sizes. With nearly 3,500 business members and four statewide offices, Lanning leads a team of 30 who work on a diverse array of programs ranging from healthy local food access, entrepreneurial development in underserved communities, and rural community development, each of which plays a part in building sustainable and resilient local economies.

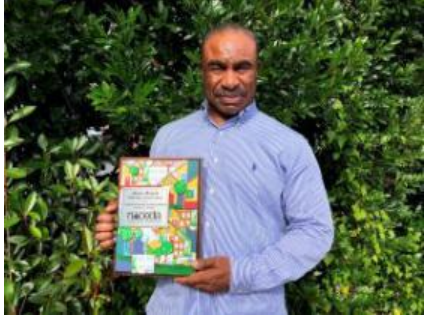
Website Link: <https://localfirstaz.com/leadership>



Whitney Kimball Coe

Whitney Kimball Coe is the director of National Programs at the Center for Rural Strategies. In that role, she leads the Rural Assembly, a nationwide movement striving to build better policy and more opportunity for rural communities across the country. As an organizer, speaker, moderator, and writer, Whitney has shared her perspectives on community and civic courage with audiences around the world. She has been featured on stage at the Aspen Ideas Festival and the inaugural Obama Foundation Summit, and as a guest on the radio program On Being with Krista Tippett. She writes a regular column for her local newspaper, the Daily Post Athenian, and has participated in Citizen University's Civic Saturday Fellowship program. She holds a M.A. in Appalachian studies from Appalachian State University and an undergraduate degree in religion and philosophy from Queens University. She lives in her hometown of Athens, Tennessee with her husband Matt, and daughters, Lucy and Susannah.

Website Link: <https://www.aspeninstitute.org/our-people/whitney-kimball-coe/>



Bernie Mazyck

Bernie Mazyck, President and CEO of the South Carolina Association for Community Economic Development (SCACED), was awarded the top leadership award by the National Alliance of Community Economic Development Associations (NACEDA).

NACEDA Executive Director Frank Woodruff stated, "Communities across South Carolina are more prosperous and resilient because of Bernie Mazyck's work to create opportunity for all South Carolina residents, focusing on those left out of the economic mainstream. Bernie has also made exceptional contributions to the community development movement nationwide by mentoring generations of leaders, inspiring his peers, and being the voice of the community development field's spiritual roots. Put simply, Bernie makes the world a better place."

As President & CEO of the South Carolina Association for 21 years, Mazyck has led the state's community economic development movement to grow from four community development organizations to over 100 with a statewide economic impact of over \$350 million. He was deeply involved in the creation of the National Alliance of Community Economic Development Associations, serving on the Board of Directors for 10 years. He served as NACEDA Board Chair from 2011-2014.

Describing Mazyck as a "servant leader," Paige Carlson-Heim, Director of the TD Bank's Office of Charitable and Community Giving and the TD Charitable Foundation, presented Mazyck with the award. "Whether as leader of SCACED or as Chair of NACEDA, Bernie's ability to truly identify and prioritize a shared agenda, putting the needs of the collective above the individual continues to make him a highly effective leader in the community development movement. In this year of 2020 which has been like no year before it, there is no one more deserving of this award, than Bernie Mazyck."

When accepting the award, Mazyck stated, "To be recognized by your peers is the greatest honor one can receive. Because your peers know the level of work that goes into building resilient communities. And if they are recognizing you for this work, you must be doing something right."

The award was presented to Mazyck on October 23 at NACEDA Summit 2020: Networks Advancing An Equitable Recovery.

Website Link:

https://www.richmondfed.org/about_us/our_leadership_governance/board_of_directors/mazyck_bern_ie



Connie Stewart

Connie Stewart is the Center's former Executive Director, but stepped down in 2020 to take on a new role at HSU. She now serves as the Executive Director of initiatives for the University but remains involved with CCRP as she serves as Chief Policy Advisor. Connie moved to Arcata to attend Humboldt State University 37 years ago and has never left. She graduated in 1988 with a B.A. in speech communication.

After graduating, she got a local job at the Northcoast Environmental Center, where she worked for 14 years until she was recruited by former Assemblymember Patty Berg to work for the state legislature covering one of the largest rural districts in the lower 48. She was elected to the Arcata City Council in 1996 and was re-elected in 2000, serving as mayor for two years. Connie received the 2017 Rural County Representatives of California President's Award, for her work to bring broadband to rural California communities. She also was honored with the 2014 "Nonprofit Leader Achievement Award" from the Northern California Association of Nonprofits and the 2014 "Innovations in Networking Award for Gigabit/Broadband Applications" from the Corporation for Education Network Initiatives in California (CENIC). State Senator Mike McGuire named Connie "2016 Humboldt county Woman of the Year."

Connie is currently a member of Aspen Institute Community Strategies Group's Rural Development Innovation Group – a leadership group of seasoned rural economic development practitioners from across the country. Connie also serves on the Board of Directors of Redwood Acres Fairground and the Open Door Community Health Center's Board of Directors. Her personal passions are paper crafting, cooking, gardening and watching sports. She's the kind of woman who might make a man complain, "Honey, you never talk to me during half-time anymore."

Website link: <https://ccrp.humboldt.edu/people/connie-stewart>



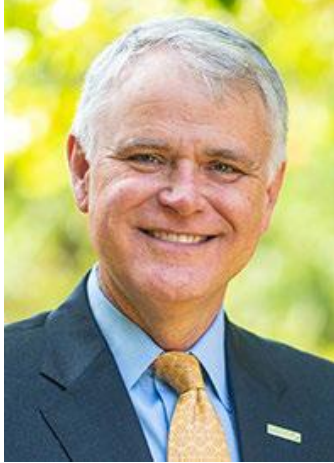
Nancy Isenberg

Best known for her 2016 New York Times bestseller *WHITE TRASH*, Nancy Isenberg is the T. Harry Williams Professor of History at Louisiana State University. She received her Ph. D. from the University of Wisconsin-Madison in 1990, studying with Gerda Lerner. Her first book, *SEX AND CITIZENSHIP IN ANTEBELLUM AMERICA* (University of North Carolina Press, 1998), examines the origins of the women's rights movement. It was awarded the annual prize of the Society for Historians of the Early American Republic (SHEAR) in 1999.

Her second book, *FALLEN FOUNDER: THE LIFE OF AARON BURR* (Viking, 2007), undertook to correct the many biased accounts across two centuries that have too easily portrayed as a villain Thomas Jefferson's vice president and the victor in the duel that ended Alexander Hamilton's life. *FALLEN FOUNDER* received critical acclaim, was a Main Selection of the History Book Club, won the 2008 Oklahoma Book Award for non-fiction, and was a runner-up for the Los Angeles Times book prize in biography. Her widely praised third book, *MADISON AND JEFFERSON* (Random House, 2010), coauthored with Andrew Burstein, was a New York Times ebook bestseller and named one of top five non-fiction titles of 2010 by Kirkus. Isenberg and Burstein have joined to write *THE PROBLEM OF DEMOCRACY: THE PRESIDENTS ADAMS CONFRONT THE CULT OF PERSONALITY* (Viking, 2019).

Professor Isenberg has been featured on C-SPAN2 "Book TV," and on various NPR programs over the years. She and Andrew Burstein have been regular contributors to Salon.com and continue to write history-accented pieces about modern political and cultural affairs for a variety of national news outlets.

Website link: <http://www.nancyisenberg.com/>



Scott Hamilton

Scott T. Hamilton became the third president of the Golden LEAF Foundation in November 2019. In this role, Scott is responsible for working with the Golden LEAF Board of Directors to develop and implement the foundation's grantmaking priorities and strategies, overseeing the work of the staff and consultants that manage the foundation's investments, and managing the day to day operations of the organization. Hamilton previously served as executive director of the Appalachian Regional Commission (ARC) located in Washington, D.C., a Federal-State partnership with the mission to innovate, partner and invest to build community capacity and strengthen economic growth in Appalachia. During his tenure, he led a staff of more than 55 to invest nearly \$675 million to support education and workforce training, highway construction, water and sewer system construction, leadership development, small business start-ups and expansions, energy and health. Prior to joining the ARC in 2014, Hamilton served in leadership roles with various county and regional economic development organizations in North Carolina, including most recently as president and CEO of AdvantageWest, a nonprofit regional economic development partnership serving the 23 westernmost counties of North Carolina.

Hamilton is a current member and past president of the North Carolina Economic Developers Association and has held leadership positions with numerous boards and organizations across North Carolina, including the North Carolina Economic Development Board. He served for 11 years as a gubernatorial appointee to the North Carolina Commission on Workforce Development.

A graduate of the University of North Carolina at Greensboro, Hamilton received additional training and certification in economic development from the University of North Carolina School of Government and the Georgia Institute of Technology. He is also a graduate of the Economic Development Institute at the University of Oklahoma and the North Carolina Rural Economic Development Center's Rural Economic Development Institute.

Website link: <https://www.goldenleaf.org/people/scott-t-hamilton/>

2021 Rural Summit Call for Proposals

Call for Speakers – Application Form

Date: Wednesday, December 1 – Thursday, December 2, 2021

Location: DoubleTree by Hilton, 210 Holiday Court, Annapolis, Maryland 21401

All proposals are due on or before Friday, June 18, 2021, by electronic submission (using this form).

To be considered as a speaker, your submission must demonstrate the ability to:

1. Provide compelling, timely, and relevant content.
2. Have the ability to effectively educate and engage an audience of 35–150 people for up to 45 minutes.
3. Provide relevant takeaways for the audience attending.
4. Our intent is to share compelling ideas that positively tackle issues in the subject areas outlined. Any proposal or presentation that appears as if it constitutes a sales pitch in any way will not be considered.
5. Agree to allow the Rural Maryland Council to record the presentation, video or voice, and add it to the RMC online library for viewing post–event.

Curriculum vitae, or biographical sketch and resume for every proposed speaker. Please limit curriculum vitae to four (4) pages maximum. Your file name should be your last name with the first initial – CV format (jones,d – CV.doc) and should be submitted in MS Word 2007 or earlier, or PDF.

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- | | | | | |
|----------------------------|---------------------------------|----------------------------------|-----------------------------------|---------------------------|
| 1 Presentation Information | 2 Primary Presenter Information | 3 First Co–Presenter Information | 4 Second Co–Presenter Information | 5 Next Steps, Submit Form |
|----------------------------|---------------------------------|----------------------------------|-----------------------------------|---------------------------|
-

Presentation Information

Please provide information pertinent to your presentation including topic, title, description, audio visual needs, etc.

Presentation Topic *

- Agriculture, Aquaculture and Forestry
- Workforce and Economic Development
- Community Development
- Health Care

Presentation Topic – Other

Maximum of 150 words. Currently Used: 0 words.

Presentation Title *

Maximum of 150 words. Currently Used: 0 words.

Length of Presentation/Session *

Maximum of 25 characters. Currently Used: 0 characters.

Category of Presentation (Check Only One) *

- Case Study/Lessons Learned
- Best Practices

Tips and Tricks

Please provide the top THREE learning objectives of your presentation. Each "objective" field is limited to 500 words.

Learning Objective #1 *

Maximum of 500 words. Currently Used: 0 words.

Learning Objective #2 *

Maximum of 500 words. Currently Used: 0 words.

Learning Objective #3 *

Maximum of 500 words. Currently Used: 0 words.

Groups you have presented this topic to previously. *

Maximum of 350 characters. Currently Used: 0 characters.

Please include a SHORT session description of no more than 150 words (for the program). *

Maximum of 150 words. Currently Used: 0 words.

Please include a LONG session description of no more than 350 words (for the website). *

Maximum of 350 words. Currently Used: 0 words.

A wireless microphone, screen and projector are provided for all presentations. What other A/V equipment would be required for your presentation? Will you provide the equipment?

Maximum of 500 words. Currently Used: 0 words.

Have you published on this topic? *

- Yes
- No

If you have published on this topic, is there a book available?

- Yes
- No

If there is a book available, please provide publication information.

Book Title:

International Standard Book Number (ISBN#):

Publisher:

Please provide the name, phone number and e-mail of THREE references.

Reference 1: *

Reference 2: *

Reference 3: *

Please attach evaluation/feedback summary from TWO previous speaking engagements.

Evaluation/Feedback Summary 1: *

No file chosen

Evaluation/Feedback Summary 2: *

No file chosen

Please attach any additional files that would support your selection as a speaker for the 2021 Rural Summit.

Files may include marketing materials, articles, surveys, etc. Please limit to TWO files.

File Number 1:

No file chosen

File Number 2:

No file chosen

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Curriculum vitae, or biographical sketch and resume for every proposed speaker. Please limit curriculum vitae to four (4) pages maximum. Your file name should be your last name with the first initial – CV format (jones,d – CV.doc) and should be submitted in MS Word 2007 or earlier, or PDF.

-
- 1 Presentation Information
 2 Primary Presenter Information
 3 First Co–Presenter Information
 4 Second Co–Presenter Information
 5 Next Steps, Submit Form
-

Primary Presenter – Name *

First Last

Primary Presenter – Job Title *

Maximum of 75 characters. Currently Used: 0 characters.

Primary Presenter – Organization *

Maximum of 75 characters. Currently Used: 0 characters.

Primary Presenter – Address *

Street Address

Address Line 2

City

State / Province / Region

Postal / Zip Code

Country

Primary Presenter – Work Phone Number

– –
#####

Primary Presenter – Mobile Phone Number

– –
#####

Primary Presenter – Other Phone Number

– –
#####

Primary Presenter – Primary Email *

Primary Presenter – Alternate Email

Primary Presenter – Website

Primary Presenter – Biographical Sketch *

No file chosen

Primary Presenter – Curriculum Vitae/Resume *

No file chosen

Primary Presenter – Photo

No file chosen

Will you have co-presenters? *

Yes No

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|--|---|--|---|---|
-

Contact Information for Additional Presenters

If you have additional individuals participating in your presentation, please provide their information in the following fields. Otherwise, please skip to page four to provide information pertinent to your presentation including topic, title, description, etc.

First Co–Presenter – Name

--	--

First Last

First Co–Presenter – Job Title

First Co–Presenter – Organization

Maximum of 75 characters. Currently Used: 0 characters.

First Co–Presenter – Address

Street Address

Address Line 2

City

State / Province / Region

Postal / Zip Code

Country

First Co-Presenter – Work Phone Number

 – –

####

First Co-Presenter – Mobile Phone Number

 – –

####

First Co-Presenter – Other Phone Number

 – –

####

First Co-Presenter – Primary E-mail

First Co-Presenter – Alternate E-mail

First Co-Presenter – Website

First Co-Presenter – Biographical Sketch

No file chosen

First Co-Presenter – Curriculum Vitae/Resume

No file chosen

First Co-Presenter – Photo

No file chosen

Will you have another Co-Presenter?

Yes

No

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-

Second Co–Presenter – Name

First Last

Second Co–Presenter – Job Title

Maximum of 75 characters. Currently Used: 0 characters.

Second Co–Presenter – Organization

Maximum of 75 characters. Currently Used: 0 characters.

Second Co–Presenter – Address

Street Address

Address Line 2

City

State / Province / Region

Postal / Zip Code

Country

Second Co-Presenter – Work Phone Number

– –
#####

Second Co-Presenter – Mobile Phone Number

– –
#####

Second Co-Presenter – Other Phone Number

– –
#####

Second Co-Presenter – Primary E-mail

Second Co-Presenter – Alternate E-mail

Second Co-Presenter – Website

Second Co-Presenter – Biographical Sketch

No file chosen

Second Co-Presenter – Curriculum Vitae/Resume

No file chosen

Second Co-Presenter – Photo

No file chosen

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1	2	3	4	5
Presentation Information	Primary Presenter Information	First Co–Presenter Information	Second Co– Presenter Information	Next Steps, Submit Form

Notification of decision on all submissions will be sent via e–mail by Monday, July 21, 2021.

If you have finished filling out all of your information, please click "SUBMIT" below. You will receive an email confirmation detailing the submitted information.

Thank You for your interest!

Important Dates:

1. Friday, June 18, 2021 – Presentation proposals must be submitted electronically
2. Monday, July 21, 2021 – Notification of decision on all submissions sent via e–mail
3. Friday, November 12, 2021 – Final presentations are due to the Rural Maryland Council
4. December 1–2, 2021 – 2021 Rural Summit

Number

Organization	Rural Summit 2015 Sponsor	Rural Summit 2017 Sponsor	Rural Summit 2019 Sponsor
MARBIDCO	Platinum (\$2,500)	Casselmann (\$1,000)	Rural Supporter (\$1,500.00)
Maryland Dept of Agriculture		Dover (\$500)	Rural Associate (\$500)
Maryland Rural Health Association	Bronze (\$500)	Dover (\$500)	Rural Associate (\$500)
SMADC		Harry Nice (\$750)	Rural Associate (\$500)
LEAD Maryland		Burnside (\$250)	
Community Development Network		Casselmann (\$1,000)	
Maryland Relay	Bronze (\$500)	Dover Bridge (\$500)	Rural Friend (\$300)
MACo		Burnside (\$250)	
Cecil County Office of Economic Development		Dover Bridge (\$500)	
Maryland Tourism Coalition		Burnside Bridge (\$250)	
Maryland Insurance Administration		Burnside Bridge (\$250)	
Salisbury University		Harry Nice (\$750)	
Maryland State Office of Rural Health		Casselmann (\$1,000)	
TEDCO		Casselmann (\$1,000)	Rural Advocate (\$1,000)
PNC Bank		Francis Scott Key (\$2,500)	
USDA Stat			
Grow and Fortify			Wine Sponsor
Small Business Development Centers (Southern MD, Western MD, Corridor, Eastern, Northern)		Casselmann (\$1,000)	
Mid-Shore Regional Council/ESEC		Nice Bridge (\$750)	Rural Friend (\$250)
Maryland Department of Housing and Community Development		Chesapeake (\$5,000)	Rural Supporter (\$1,500.00)
Harry Hughes AgroEcology Center		Burnside Bridge (\$250)	
Maryland Department of Commerce		Casselman (\$1,000)	
USDA Rural Development	Bronze (\$500)	Dover (\$500)	Rural Advocate (\$1,000)
University of Maryland Extension cecil		(\$500) Dover	
Caroline County Economic Development			Rural Contributor (\$750)
Eastern Shore Entrepreneurship Center		\$250	Rural Associate (\$500)
Berenato & White, LLC			Rural Friend (\$250)
Angel Flight East			Rural Friend (\$350)

Western Maryland RC & D Council, Inc			Rural Friend (\$250)
Mid-Atlantic Farm Credit			Rural Supporter (\$1,500.00)
City of Havre De Grace Economic Development			Rural Friend (\$250)
Maryland Nursery and Landscape Assoc.			Rural Advocate (\$1,000)
Eastern Shore Land Conservancy			Rural Friend (\$250)
Kent County Economic Development			Rural Associate (\$500)
Cecil County			Rural Friend (\$250)
Maryland Department of Health			Rural Advocate (\$1,000)
Tri-County Council of the Lower Eastern Shore		Burnside Bridge (\$250)	Rural Supporter (\$1,500.00)
BEACON at Sailsbury University			Rural Associate (\$500)
Upper Shore Regional Council			Rural Advocate (\$1,000)
Tri-County Council for Southern Maryland /SMADC			Rural Advocate (\$1,000)
Frostburg State University			Rural Associate (\$500)
Choptank Electric Cooperative			Rural Associate (\$500)
AHEC West			Rural Advocate (\$1,000)
Maryland Forestry Foundation			Rural Friend (\$250)
Go-Getters, Inc.			Rural Friend (\$250)
Channel Marker, Inc.			Rural Friend (\$250)
Tri-County Council for Western Maryland			Rural Advocate (\$1,000)
NetGlo			Rural Associate (\$500)
Maryland Horse Industry Board			Rural Associate (\$500)
Lyme Disease Association of Delmarva			Rural Associate (\$500)
Maryland Forests Association	\$250		
DHMH	Gold (\$1,500)		
Daniel T. Campbell Architect		\$500	
North Central Insurance Agency		Burnside Bridge (\$250)	
Partners for Open Space		Burnside Bridge (\$250)	
MD SBDC Southern MD		Cassleman (\$200)	
SBDC Western Region		Cassleman (\$200)	
MD SBDC Eastern Region		Cassleman (\$200)	
SBDC Northern Region		Cassleman (\$200)	



50 Harry S. Truman Parkway —Annapolis, MD 21401
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Email: rmc.mda@maryland.gov
Website: www.rural.maryland.gov

John Hartline, Chair

Charlotte Davis, Executive Director
(Date)

(Name)
(Title)
(Address)
(City, State, Zip Code)

Dear (Last Name):

As you may know, the Rural Maryland Council hosts a biennial rural summit to highlight the achievements and the progress of its rural communities. For 2021, the Rural Maryland Council will host the Rural Summit on Wednesday, December 1 thru Thursday, December 2, 2021 at the Doubletree Hilton Hotel in Annapolis, MD. The theme for this year is “Redefining Resilience and Recovery”.

Two years ago, we hosted an exciting and successful event with an audience of almost 300 attendees, including many of our state’s top elected and appointed officials. This success would not have been possible without our generous sponsors. **As we begin planning for this year’s event, we invite you and your organization to consider joining us as a sponsor and being a part of our efforts to ensure strong prosperous communities. Sponsors that apply early will be included on the marketing materials, the website and on the mailer.** Expected outcomes include learning about current issues and potential legislation in the 2022 Maryland General Assembly Legislative Session, as well as networking and hearing from fellow rural Marylanders from across the State.

Rural Maryland Council (RMC) brings together citizens, community-based organizations, federal, state, county and municipal government officials as well as representatives of the for-profit and nonprofit sectors to collectively address the needs of Rural Maryland communities. We provide a venue for members of agriculture and natural resource-based industries, health care facilities, educational institutions, economic and community development organizations, for-profit and nonprofit corporations, and government agencies to cross traditional boundaries, share information, and address in a more holistic way the special needs and opportunities in Rural Maryland.

Our goals are to:

- Encourage healthy, connected communities throughout Rural Maryland through convening of stakeholders, education, public relations, and advocacy.
- Support the development and growth of vibrant economies in Rural Maryland.
- Foster stewardship of Maryland’s natural resources.
- Maximize RMC outreach, resources and mission through financial and organizational development.

Please feel free to contact me if you have any questions or need any additional information. As well, please find enclosed a list of available sponsorship levels, form, and an addressed return envelope for your convenience. With your support, we hope to continue our efforts to celebrate Rural Maryland. Thank you for your commitment to stronger rural communities.

Sincerely,

Charlotte Davis,
Executive Director, Rural Maryland Council

Enclosure: Sponsorship Levels, Sponsorship Form



2021 Rural Summit Sponsorship Form

Please complete and return this form with your enclosed check. The information provided will appear as written on this form in the Rural Summit marketing materials, website, and other records.

Name for Receipt: _____

Please complete the following so that a receipt may be mailed to you:

Name: _____

Company or Organization: _____

Mailing Address: _____

City, State, Zip code: _____

Contact Person _____ Phone: _____

Email: _____ Sponsorship Amount: _____

I understand by making this sponsorship, I am requested to:

- Provide company/organization's logo for authorized use in summit publicity, printed materials, website, etc.;
- Provide a display for sponsorship levels of \$500 or more;
- Attend the event, with complimentary ticket(s) for donations of \$250 or more as outlined in the sponsorship levels.

Please make checks payable and mail to: Rural Maryland Foundation
P.O. Box 1544
Annapolis, MD 21404

For more information, or to make a stock donation or other gift, including noncash gifts, please contact Charlotte Davis, Executive Director, Rural Maryland Council, at 410.841.5774 or charlotte.davis@maryland.gov.

Thank You for Your Support!

Rural Maryland Foundation is a 501 (c)(3) nonprofit organization, a public charity— donations are tax deductible to the fullest extent allowed by law. A copy of the Foundation's current financial statement is available upon request by contacting the Rural Maryland Council at 410.841.5772. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.



2021 RURAL SUMMIT SPONSORSHIP LEVELS

The 2021 Rural Summit is made possible by generous financial and in-kind contributions from our sponsors. In addition to our thanks, sponsors receive an array of benefits and promotional opportunities. The 2021 Rural Summit will take place on **Thursday, December 2, 2021.**

ALL SPONSORSHIPS INCLUDE:

Name and Logo in Printed Conference Program

Name and Logo in Print and Online Marketing

RURAL CHAMPION \$5,000

- 5 minutes of prime speaking time during Opening Remarks
- Eight (8) Complimentary Registrations
- Exhibit Space (One 6' Table, 2 Chairs)

RURAL SUPPORTER \$2,500

- Exclusive Sponsor for Lunch Session
- Seven (7) Complimentary Registrations
- Exhibit Space (One 6' Table, 2 Chairs)

RURAL SUPPORTER \$1,500

- Sponsor a breakout session (signage)
- Six (6) Complimentary Registrations
- Exhibit Space (One 6' Table, 2 Chairs)

RURAL ADVOCATE \$1,000

- Five (5) Complimentary Registrations
- Exhibit Space (One 6' Table, 2 Chairs)

RURAL CONTRIBUTOR \$750

- Four (4) Complimentary Registrations
- Exhibit Space (One 6' Table, 2 Chairs)

RURAL ASSOCIATE \$500

- Three (3) Complimentary Registrations
- Exhibit Space (One 6' Table, 2 Chairs)

RURAL FRIEND \$250

- Two (2) Complimentary Registrations

Additional sponsorship opportunities are available upon request.

If you have any questions, please contact:

Charlotte Davis, Executive Director, Rural Maryland Council, 410.841.5774,
charlotte.davis@maryland.gov