Startup Ecosystem

- Entrepreneurs
- Investors / Lenders
- Coworking / Lab Spaces
- Mentors & Advisors
- Corporate Partners
- Entrepreneur Support Organization
- Strategic Partners (OED, Tech Council, etc.)
- Colleges, Universities, Schools
- Strategic Partners (OED, Tech Council, etc.)
Every city or region that wants to attract people, business and investment requires a startup community to serve as an integral part of its 21st century economy.

- Brad Feld, cofounder of Techstars
Principles of a Vibrant Startup Community

• Entrepreneur-led
• Leaders are committed over the long term
• Inclusive
• Active and engaging the entire spectrum

Source: *Startup Communities*, Brad Feld
5 Themes
For Community Building

Source: Techstars
Culture

- Connectedness
- **Collaboration**
- Mutual Promotion
- Community Storytelling

- Silos
- Competition
- Self Promotion
- Credit-taking

#givefirst
Talent

👍
• Goal of 2% ?
• Cross-community support
• Startup events
• Talent development
• Growing mentor cadre

⚠️
• Lack of goals
• Competition
• Prescribed events

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Entrepreneurial Density = \frac{(Number \ of \ Entrepreneurs + Number \ of \ people \ working \ for \ startups \ or \ high \ growth \ companies)}{Adult \ Population}

- Community
- Access
- Critical Mass

- Fragmentation
- Lack of Support
Capital

👍
- Track record
- Credibility
- “Ask / give” behavior; mutual needs met

⚠️
- “Know somebody...” attitude
- Needs imbalance
Institutions

- Grass roots approach
- Government supportive
- College/university engagement
- Corporate engagement

- Top-down approach by government
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Source: Startup Communities, Brad Feld
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