

RMC/RMF Joint Planning and Development Committee Meeting
Monday, February 25, 2019
11am -12pm
Via Webinar/Conference Call
Minutes

Participants: Chair Mike Thielke, Susan Harrison, Shannon Reed, Dan Rider, Scott Warner
RMC Staff: Charlotte Davis, Meredith Donaho, Amanda Clevenger

The meeting convened at approximately 11:03am.

Chair Mike Thielke led the meeting. The purpose of the meeting was to review the Rural Maryland Council 2020 Strategic Plan and the 2019 Strategic Plan Update Survey.

2020 Strategic Plan

The Committee reviewed the plan to see if the Council accomplished the tasks and if changes were needed. The Committee agreed no changes were needed to the mission, vision, or overarching goals.

Goal#1 Metrics:

- *Convene two meetings addressing access to health care and preventive care in Rural Maryland*
- *Educate the healthcare community through an education campaign on the importance of following state requirements for screening*

First topic of consideration: What extent should the Rural Maryland Council be involved in or engaged in health care promotion and education initiatives? How much should be deferred to the Maryland Rural Health Association (MRHA)?

The Committee agreed that the metric should be modified to read “Support educational campaigns and to convene and encourage rural health care organizations.”

- *Enable or host a Youth Engagement survey during FY2017-FY2020 in a rural region in the state*
- The Committee agreed to modify to read “in rural regions.”

In regards to the metrics, concern was expressed that the metrics and strategies need to be changed so that they are linear, and that the format needs to be in charts for more efficient reading. The Committee agreed that the survey questions regarding strategic planning needs to be distributed to the membership before the strategic plan document can be revised and updated.

2019 Strategic Plan Update Survey Questions

The following revisions were suggested:

1. Question #3: Revise to read “Are there any strategic partnerships in your community that may benefit the Rural Maryland Council?”
2. Question #8: Take out “we” and insert “Rural Maryland Council”; “we” will be replaced with “Rural Maryland Council” throughout the document.

Next Steps

- The 2020 Strategic Plan will be updated once survey question responses are received and reviewed.
- Rural Maryland Council staff will:
 - a. Update survey questions and distribute via ConstantContact to membership, collect responses, and present at the next meeting.
 - b. Send out a poll to the Committee with dates for the board retreat to discuss the strategic plan; the meeting will take place in first few weeks of May at the Maryland Department of Agriculture in Annapolis.
 - c. The FY19 Executive Board and Committee document will also be updated and shared at the next meeting.
- A follow-up survey will be distributed in April.

The meeting adjourned at 12:00pm.

Next RMC/RMF Joint Planning and Development Meeting: Tuesday, March 19, 2019 at 11:00 am via webinar/conference call.