2017 RURAL SUMMIT

BRIDGING THE DIVIDE: STRENGTHENING RURAL AND URBAN COMMUNITIES

FRIDAY, DECEMBER 1, 2017

DoubleTree Hilton Hotel, Annapolis, MD
Welcome to the 2017 Rural Summit

Dear Attendees,

Thank you for joining us for the 2017 Rural Summit “Bridging the Divide: Strengthening Rural and Urban Communities”. We have many exciting speakers, presentations, and sessions focused on community and economic development, agriculture, and health care. A door prize drawing and meal ticket is included inside your name badge. Be sure to stay for the Local Libations Reception when we announce the winners for the door prizes!

We would like to thank the Rural Summit Planning Committee members for their hard work in helping to put this conference together: Mindie Burgoyne, Kelly Dudeck, Susan Harrison, Janna Howley, Steve McHenry, Nancy Nunn, Temi Oshiyoye, Mike Pennington, Odette Ramos, Andrew Rose, Dona Sorce, Matt Tefleau, Mike Thielke, Scott Warner, and Joanne Richart-Young.

Please enjoy today’s knowledgeable speakers and engaging breakout sessions. We encourage you to take the time to connect with other attendees, as these simple connections can often start lasting collaborations. We hope everyone concludes the conference inspired to work together to improve the quality of life for all of Maryland.

Sincerely,

Josh Hastings,  
Board Chair, Rural Maryland Council

Charlotte Davis,  
Executive Director, Rural Maryland Council

Navigating the Summit

Breakout sessions will occur in the Coastal West and Main, Coastal East, Windward, and Leeward Conference Rooms (bottom floor).

Wifi Access Code: DTA17

Today’s PowerPoint presentations will be available for download. After today’s Summit, please expect an email with a link to download these presentations and an evaluation.

Join today’s conversation on social media using #ruralsummit2017
# 2017 Rural Summit

**Friday, December 1, 2017 | 9:00am to 5:00pm | DoubleTree Hilton Hotel — Annapolis, MD**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am to 9:00am</td>
<td>Registration, Continental Breakfast and Meet Exhibitors</td>
</tr>
<tr>
<td>9:00am to 9:55am</td>
<td><strong>Welcome</strong>&lt;br&gt;Official opening of the 2017 Rural Summit led by Josh Hastings, Chair, Rural Maryland Council&lt;br&gt;Opening Remarks by Chesapeake Bay Bridge Sponsor: MidAtlantic Farm Credit</td>
</tr>
<tr>
<td>9:00am to 9:55am</td>
<td><strong>Opening Keynote Address</strong>&lt;br&gt;Speaker: Amy Goldstein, staff writer, <em>The Washington Post</em> and Author of <em>Janesville: An American Story</em>&lt;br&gt;What really happens to workers, families and a community when good jobs go away? Come hear the story of one small, proud Wisconsin city that lost the nation’s oldest operating General Motors assembly plant two days before Christmas, in the midst of the Great Recession — and the lessons it offers about economic pain and resilience.</td>
</tr>
<tr>
<td>9:00am to 10:00am</td>
<td><strong>Move to Breakout Session #1</strong>&lt;br&gt;Agriculture: AgPitch! (Coastal West and Main)&lt;br&gt;Community Development: New Tools for Eliminating Blighted, Vacant Properties and Tax Sale Reform (Windward)&lt;br&gt;Economic Development: Rural Public Schools: The Economic Engine of Rural Areas (Leeward)&lt;br&gt;Health Care: Maryland’s Updated Rural Health Plan (Coastal East)</td>
</tr>
<tr>
<td>9:55am to 10:00am</td>
<td><strong>Move to Breakout Session #2</strong>&lt;br&gt;Agriculture: Grow Farming Potential with GIS (Coastal West and Main)&lt;br&gt;Community Development: Rural Broadband Taskforce (Windward)&lt;br&gt;Economic Development: Placemaking Partnerships and Community Driven Economic Development on Smith Island (Leeward)&lt;br&gt;Health Care: Solving for Why: The Science of Transforming Culture through Identity (Coastal East)</td>
</tr>
<tr>
<td>10:00am to 10:45am</td>
<td><strong>Move to Main Concourse for Plated Luncheon and Panels</strong></td>
</tr>
<tr>
<td>11:45am to 12:00pm</td>
<td><strong>Legislative Guest Speaker:</strong>&lt;br&gt;The Honorable Brian Frosh, Attorney General, State of Maryland</td>
</tr>
<tr>
<td>Time</td>
<td>Event Details</td>
</tr>
<tr>
<td>--------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| 12:25pm to   | **Maryland Secretaries Panel**  
               | Highlighting updates and news from Maryland Department Secretaries.  
               | Moderator: Kurt Fuchs, Government Affairs Officer, MidAtlantic Farm Credit  
               | **Secretary Panel:**  
               | Secretary Mark Belton, Maryland Department of Natural Resources  
               | Secretary David Brinkley, Maryland Department of Budget and Management  
               | Secretary Ben Grumbles, Maryland Department of Environment  
               | Secretary Ken Holt, Maryland Department of Housing and Community Development  
               | Mr. Steve Pennington, Managing Director, Maryland Department of Commerce  
| 12:50pm to   | Announce winners of the AgPitch! Session  
               | Speaker: Kurt Fuchs, Government Affairs Officer, MidAtlantic Farm Credit  
| 1:00pm to    | **Maryland Legislative Panel Session**  
               | Highlights and Q&A with members of the Maryland General Assembly.  
               | Moderator: Lindsay Thompson, Executive Director, Thompson Ag Associates  
               | **Legislative Panel:**  
               | The Honorable Wendell Beitzel, District 1A, Garrett and Allegany Counties  
               | The Honorable Adelaide Eckardt, District 37, Caroline, Dorchester, and Talbot Counties  
               | The Honorable Roger Manno, District 19, Montgomery County  
               | The Honorable Tawanna Gaines, District 22, Prince George’s County  
| 1:45pm to    | **Luncheon Keynote Speakers**  
               | Updates on the Agriculture Census, Education Reform and more.  
               | Opening Remarks by Luncheon Sponsor PNC Bank: Mr. Chris Rockey,  
               | Market Manager for Community Development, PNC Bank  
               | **Guest Speakers:**  
               | Dale Hawks, Maryland and Delaware State Statistician, USDA,  
               | National Agricultural Statistics Service  
               | Dr. William E. Kirwan, Chair, Maryland Commission on  
               | Innovation and Excellence in Education  
               | Introduction: Denise Lovelady, State Director for Maryland and Delaware,  
               | USDA Rural Development  
               | The Honorable Anne Hazlett, Assistant to the Secretary for Rural Development,  
               | USDA Rural Development  
| 2:30pm to    | **Move to Breakout Session #3**  
| 2:45pm to    | **Agriculture:** Value Added Ag Products and Ag-Tourism (Coastal West and Main)  
| 3:30pm       | **Community Development:** Affordable Housing in Maryland (Windward)  
               | **Economic Development:** Transfer of Wealth in Rural Maryland -  
               | Measuring Rural Maryland’s Philanthropic Potential (Leeward)  
               | **Health Care:** The Triple Aim of Population Health (Coastal East)  
| 3:30pm to    | **Local Libations Networking Reception**  
| 5:00pm       | Conclude the conference with a local beverage, announce the winners of the door prize drawings, and unwind with the Mayo Brothers Bluegrass Band!  
| Main Ballroom |                                                                                                                                              |
**Breakout Sessions**

**Agriculture:**

**Breakout Session #1 - AgPitch!**

10:00am to 10:45am | Coastal West and Main

Moderator: Andrew Rose, Mid-Atlantic Farm Credit

Judges: Gianna Arnold, Partner at Saul Ewing Arnstein & Lehr; Larisa Cioaca, Lecturer and Advisor, Agricultural Business Management, University of Maryland, College Park; Jenny Rhodes, Senior Agent, University of Maryland Queen Anne’s County; Mike Thielke, Executive Director, Eastern Shore Entrepreneurship Center

Five finalists have been selected to compete in AgPitch!, a Shark Tank-style business competition to present their agriculture business ideas before an audience to compete for cash and related business services. This session will highlight the creative business ventures Maryland farmers and producers are exploring to further enhance local agriculture industries. This highly interactive session will allow audience members to view presentations by the five finalists and vote for their favorite venture that will receive a cash prize and related business services.

**Breakout Session #2 - AgGIS – Grow Farming Potential with GIS**

11:00am to 11:45am | Coastal West and Main

Speakers: Mary Buffington, Eastern Shore GIS Representative

How can farmers access and view existing GIS data? How can farmers use AgGIS for farm management? What custom products can we provide farmers to help them make better agriculture decisions? This session will explore the many data layers and the obstacles that farmers face accessing GIS data. A live demonstration of the AgGIS web mapping application will show how AgGIS is working to help farmers. This session will also demonstrate what AgGIS is, the Agriculture GIS Extension for the Mid and Lower Eastern Shore, how GIS can be applied to agriculture, and why there is a need for agriculture GIS services.

**Breakout Session #3 - Value-Added Products and AgriTourism**

2:45pm to 3:30pm | Coastal West and Main

Moderator: Jana Howley, Grow & Fortify

Speakers: Kelly Dudeck, Grow & Fortify

Just what is value-added agriculture and agritourism and what do they mean to Maryland’s economy? Join us for a conversation about these fast-growing sectors of Maryland Agriculture. We'll also conduct a regional scan to discuss what Maryland and neighboring states are doing through legislative, financial and regulatory efforts to support their local communities.
Breakout Sessions

Community Development:
Breakout Session #1 - New Tools for Eliminating Blighted, Vacant Properties and Tax Sale Reform
10:00am to 10:45am | Windward
Moderator: Delegate Marvin Holmes, District 23, Prince George’s County
Speakers: Odette Ramos, Executive Director, Community Development Network of Maryland; Cindy Smith, Grants Manager, Dorchester County Government; Dan Erhenberg, Partner, Klien Hornig, LLP; Delegate Marvin Holmes, District 23, Prince George’s County; Meredith Mishaga, Maryland Department of Labor, Licensing and Regulations

Learn about the new tools the General Assembly provided local governments for eliminating vacant, blighted and abandoned properties. These include changes to the Foreclosed Property Registry, enabling counties to create Land Banks, and a new expedited foreclosure law. Learn about how to use these tools to advocate for eliminating blight in your county. Also included in this session, the unveiling of the results of the Tax Sale Study group, which was established by legislation in 2017 to study and provide a new tax sale system for Maryland. During this session we will also review the issues with the current system, go over the new proposed system, and seek feedback from the audience.

Breakout Session #2 - Rural Broadband Taskforce
11:00am to 11:45am | Windward
Moderator: Scott Warner, Executive Director, MidShore Regional Council
Speakers: Charlotte Davis, Executive Director, Rural Maryland Council

On May 25, 2017, Governor Larry Hogan signed into law Senate Bill 717/ House Bill 1169 – Connecting Rural Maryland Act of 2017. The legislation established the Task Force on Rural Internet, Broadband, Wireless, and Cellular Service. The 22-member task force, which includes four members of the Senate and four members of the House of Delegates, studied and made recommendations regarding how Western Maryland counties; Southern Maryland counties; Eastern Shore counties; and Frederick, Carroll, and Harford counties can work together to obtain federal assistance to improve internet, broadband, wireless, and cellular services and accessibility in the affected counties. This session will review and discuss the recommendations the task force will report to the Maryland General Assembly.

Breakout Session #3 – Affordable Housing in Maryland
2:45pm to 3:30pm | Windward
Moderator: Delegate Stephen Lafferty, District 42A, Baltimore County
Speakers: Odette Ramos, Executive Director, Community Development Network of Maryland; Melissa Bondi, Enterprise Community Partners; Kathleen Koch, Arundel Community Development Services

Maryland has an affordable housing crisis that afflicts rural, urban and suburban areas. Presenters in this session will detail what the crisis looks like with recent data collected, what tools there are for addressing the need, and policy initiatives to assist with addressing this crisis.
Breakout Sessions

**Economic Development:**

**Breakout Session #1 - Rural Public Schools: The Economic Engine of Rural Areas**  
10:00am to 10:45am | Leeward  
Speakers: Jon Andes, Executive Director, Eastern Shore of Maryland Educational Consortium; Dr. Memo Diriker, BEACON, Salisbury University

As the largest employer in rural areas, it has always been assumed that public school systems have an economic impact on rural areas. To quantify the economic impact, in 2012, the Eastern Shore of Maryland Educational Consortium commissioned "BEACON" from Salisbury University to conduct an economic impact study of the rural school systems of the Eastern Shore on the economy of the Eastern Shore. In 2015, the study was updated. The results of the study included a narrative report as well as a 'dashboard' showing the economic impact in each county on the Shore. This session will present, explain, and review the results of the economic impact study. In addition to presenting an overview of the narrative report, the presentation will share the 'dashboard' showing county results. The presentation will use audience engagement to explore the implications for economic development on rural areas.

**Breakout Session #2 - Placemaking Partnerships and Community Driven Economic Development on Smith Island**  
11:00am to 11:45am | Leeward  
Moderator: Katie Parks, Eastern Shore Land Conservancy  
Speakers: Tracey Gordy, Senior Regional Planner, Maryland Department of Planning; Nicholas Redding, Executive Director, Preservation Maryland

It takes a great deal of time and organizational skills to align all the varying interests and schedules of multiple partners, to include for-profit groups, non-profit groups, government agencies, and private businesses, in creating a community project such as a park. Come hear the story of Smith Island and how a community realized a shared vision from formulation to completion. The presentation will be rich with visuals and the personal testimonials of partners and Smith Islanders.

Attendees will be able to articulate the significance of and key strategies for building mutually beneficial relationships between private, public, and local organizations in the pursuit of complicated solutions to confounding problems; be able to describe how the team leveraged a small amount of funding into a project with a huge return on investment for a small community, and be able to transfer this learning to a similar small project in their own jurisdictions; and, be able to express how both the Smith Island community and their own can develop and implement a strategy, from visioning to place-making, that will serve as a foundation for community and economic development for years.

**Breakout Session #3 - Transfer of Wealth in Rural Maryland - Measuring Rural Maryland's Philanthropic Potential**  
2:45pm to 3:30pm | Leeward  
Speakers: Charlotte Davis, Executive Director, Rural Maryland Council

America is in the midst of the greatest intergenerational transfer of wealth (TOW) in our history. Between 2017 and 2066, it is estimated that $72 trillion (in 2016 dollars) will transfer from one generation to another in the U.S. In the coming decade, 2016 through 2026, the TOW opportunity is over $7.7 trillion. TOW is an estimate of American household wealth from which charitable giving could be realized. Come learn about the TOW Study conducted by the Center for Rural Entrepreneurship for rural Maryland, with support of the Rural Maryland Foundation, the study’s findings, and next steps in the strategic planning process.
Breakout Sessions

**Health Care:**

**Breakout Session #1 - Maryland’s Updated Rural Health Plan**

10:00am to 10:45am | Coastal East

Speakers: Lara Wilson, Executive Director, Maryland Rural Health Association; Dr. Virginia Brown, Senior Agent and FCS Evaluator, University of Maryland Extension

The Maryland Rural Health Association will present on the process, key findings, and recommendations of the recently updated Maryland Rural Health Plan. Presentation will include a detailed review of the process taken to obtain county data using a ground-up approach. A summary of key finding and policy recommendations will also be provided with the opportunity for questions. Attendees will have the opportunity to provide feedback on both the process as well as the content of the Rural Health Plan in order to continually strive for process improvement for future iterations.

**Breakout Session #2 - The Science of Transforming Culture through Identity**

11:00am to 11:45am | Coastal East

Speaker: Mark Boucot, President and Chief Executive Officer, Garrett Regional Medical Center

Solving for Why: The Science of Transforming Culture through Identity focuses on using an organization’s identity to drive success for both the individuals working within the organization and the organization itself. Especially in the chaotic world of today’s health care environment, identity, or why an organization does what it does, can be used to engage, entrust, and empower employees. How a leader creates the environment that allows identity to drive the organization is paramount to the organization’s ability to successfully serve its customers and reach its full potential.

Participants will understand how the "Why" of what we do can drive an organization's ability to provide meaningful work experiences for employees, resulting in greater success for both individuals and the institution; understand the importance of using an evidenced-based approach to developing organizational culture in today’s ever-changing health care industry; and, gather insights on how Leaders can use organization identity to create a workplace in which employees see themselves functioning, contributing, and succeeding.

**Breakout Session #3 - The Triple Aim of Population Health**

2:45pm to 3:30pm | Coastal East

Speakers: Temi Oshiyoye, Director, State Office of Rural Health; Dr. Cheryl DePinto, Acting Director, Office of Population Health Improvement

This presentation will highlight the unique position and successes Maryland has had towards health care delivery reform. This will include an overview of Maryland’s health care delivery transformation activities including the All Payer Model, Maryland Comprehensive Primary Care Model and how these efforts relate and map onto the State Health Improvement Process (SHIP) and primary care access across Maryland. To build upon the framework for thinking about population health improvement within the context of healthcare delivery reform the presenters will facilitate a broad discussion around how local health departments and community based organizations contribute to and interact with health care delivery reform in Maryland and how the Office of Population Health Improvement (OPHI) can better assist in this effort.
Speakers Biographies

Jon Andes, Executive Director – Professor of Practice
Eastern Shore of Maryland Educational Consortium - Salisbury University |
jmandes@salisbury.edu | (410).758.4885
Dr. Andes began his teaching career in the Harford County Public Schools. As a high school Social Studies teacher and coach (football, lacrosse, cross country, and basketball), Dr. Andes taught for eight years. As a school based leader, Dr. Andes served as the Assistant Principal and Principal of Havre De Grace High School. After leading Havre De Grace High School to be named a “National Blue Ribbon School”, Dr. Andes was appointed as the Assistant Superintendent for Personnel and Staff Relations in the Harford County Public Schools. In 1996, Dr. Andes was appointed as the Superintendent of the Worcester County Public Schools. Serving as Superintendent of Schools for 16 years, Dr. Andes led the school system to be one of the highest performing school systems in Maryland. After 36 years in public education, Dr. Andes retired in 2012 and was appointed as a Professor of Practice at Salisbury University.

The Honorable Wendell R. Beitzel, Maryland House of Delegates
| wendell.beitzel@house.state.md.us
Elected to the Maryland House of Delegates in 2006, Delegate Beitzel currently represents District 1A which includes Garrett and Allegany Counties. Delegate Beitzel also serves as the Chair of the Western Maryland House Delegation and Garrett County House Delegation. Delegate Beitzel is married with two children and two grandchildren.

Secretary Mark Belton, Maryland Department of Natural Resources | mark.belton@maryland.gov |
| (410).260.8101
Secretary Belton was appointed to the Maryland Department of Natural Resources in March 2015. He has previously served as a County Administrator for Queen Anne’s County; Page County, Virginia; and, Charles County. Secretary Belton is married with six children.

Melissa Bondi, State and Local Policy Director – MidAtlantic, Enterprise Community Partners |
| mbondi@enterprisecommunity.org
Melissa Bondi has more than 20 years’ experience as a professional policy expert and community leader on governance, public policy and civic engagement. With diverse credentials in housing and human services, the environment, economic sustainability, and planning and development, Melissa has led coalitions, formal review processes, and community organizing in equal measure to achieve consensus with lawmakers, stakeholders, and constituents on a wide variety of local and regional issues.

Mark Boucot, President and Chief Executive Officer, Garrett Regional Medical Center |
| mboucot@gcmh.com | (301).533.4173
Mark Boucot was appointed President and Chief Executive Officer of Garrett Regional Medical Center (GRMC) in December of 2013. He holds a Master’s Degree from the New Jersey Institute of Technology (2001), a Bachelor of Science Degree in Organizational Management from Cabrini College (1997), the Fellow Certification from the American College of Healthcare Executives, and is a Certified Lean Six Sigma Yellow Belt from the Juran Institute. Since joining GRMC, Mark has led the hospital through a significant growth phase that includes facility construction and modernization; a clinical affiliation with the West Virginia University Health System and subsequent rebranding of the hospital; and the addition of cancer care services, cardiology, vascular, urology, pediatrics, gynecology, urgent care, and other medical sub-specialty services.

Secretary David Brinkley, Maryland Department of Budget and Management |
david.brinkley@maryland.gov | (410).260.7041
Secretary Brinkley was appointed to the Maryland Department of Budget and Management in February 2015. He has previously served as a Member of the Maryland Senate (2003-2015), representing District 4, Carroll and Frederick Counties. Secretary Brinkley currently resides on a farm in Frederick County.

Dr. Virginia Brown, Senior Agent and Family and Consumer Sciences Evaluator, University of Maryland Extension |
vbrown12@umd.edu
Dr. Virginia Brown is a tenured Family and Consumers Educator and Evaluator with the University of Maryland Extension. Her work focuses on health literacy, health insurance literacy, and community-based research and evaluation. Dr. Brown earned her doctoral degree in Community Health Education and doctoral minor in Educational Research Methods from the University of North Carolina Greensboro.
Speakers Biographies

Mary Buffington, Eastern Shore GIS Representative
Salisbury University  ▪  mebuffington@salisbury.edu  ▪  (410).548.3844
Mrs. Buffington received a Bachelor of Science degree in Geography from Salisbury University in 2007. She spent two years in the GIS department in a Savannah, Georgia engineering firm before returning to the Eastern Shore to work at the Eastern Shore Regional GIS Cooperative (ESRGC) in 2009. Mrs. Buffington received a Master of Science degree in GIS Management in 2012 from Salisbury University. Her early role as a Senior GIS Analyst at the ESRGC centered on the Maryland Broadband Mapping Initiative where she was part of a national effort to map broadband areas especially the unserved and underserved areas with the goal of expansion and utilization of broadband service.

Charlotte Davis, Executive Director, Rural Maryland Council  ▪  charlotte.davis@maryland.gov  ▪  (410).841.5774
Charlotte Davis has over 20 years of professional experience in government, advocacy and political consulting. She has spent over ten years working within the Maryland General Assembly most recently as Chief of Staff for a Committee Chair. She has experience in non-profit management, managing a small organization dedicated to educating and advocating on behalf of Montgomery County, Maryland. In the fall of 2012, Ms. Davis was a part of the successful campaign to change Frederick County’s form of government from Commissioner to Charter. She holds a BA in Government and Politics from the University of Maryland and a MA in Government from Johns Hopkins University. She lives in Middletown, Maryland with her husband and two sons.

Dr. Cheryl DePinto, Acting Director, Office of Population Health Improvement  ▪  cheryl.depinto@maryland.gov
Dr. De Pinto currently serves as Acting Director of the Office of Population Health Improvement within the Maryland Department of Health. Dr. DePinto previously served as Senior Associate Faculty at the Johns Hopkins University Bloomberg School of Public Health.

Dr. Memo Diriker, BEACON, Salisbury University  ▪  beacon@salisbury.edu  ▪  (410).546.6001
Dr. Memo Diriker is the Founding Director of the Business, Economic, and Community Outreach Network (BEACON). BEACON is the premier business and economic research and consulting unit of the Franklin P. Perdue School of Business at Salisbury University. Dr. Diriker currently serves on the boards of the Salisbury Area Chamber of Commerce, the Maryland Chamber of Commerce, the Maryland Chamber of Commerce Foundation, Leadership Maryland, Inc., and the United Way of the Lower Eastern Shore.

Kelly Dudeck, Grow&Fortify  ▪  kelly@growandfortify.com
Kelly has spent over a decade working in either agricultural policy, land preservation or local food systems work. She was Howard County’s first Food Policy Director, making huge strides from food and farmers. Before that, she was the Executive Director of the Maryland Agricultural Resource Council and prior to that Kelly served as Director of Rural Lands at 1000 Friends of Maryland, where she administered the Keep Farmers Farming campaign, as well as the Partners for Open Space coalition. She has also worked for the Ohio Department of Agriculture and Baltimore County’s Agricultural Land Preservation Program. In addition to serving on the Rural Legacy Advisory Board, the Partners for Open Space Executive Committee, and the Maryland Food Policy Blueprint Advisory Committee, Kelly is also a LEAD Class VII alumni.

The Honorable Adelaide C. Eckardt, Maryland State Senator  ▪  adelaide.eckardt@senate.state.md.us
Elected to the Maryland Senate in 2014, Senator Eckardt currently represents District 37 which includes Caroline, Dorchester, Talbot, and Wicomico Counties. Previously elected to the Maryland House of Delegates in 1994, she served as a member of the House from 1995 to 2015. She is married with three sons and seven grandchildren.

Dan Erhenberg, Partner, Klien Hornig, LLP  ▪  dehrenberg@kleinhornig.com
Daniel Ehrenberg is a partner at Klein Hornig LLP. His diverse practice involves the representation of public, private and nonprofit clients in a variety of housing, economic development and real estate transactions, including Low-Income Housing Tax Credits, HUD-assisted housing, FHA financing, affordable housing development, finance and preservation, tenant purchases, cooperative conversions, community land trusts, community economic development and community development financial institution lending. Dan is a graduate of Yale Law School and the Yale School of Management. He chairs the National Housing Trust Community Development Fund and the National Housing Trust - Institute for Community Economics. Dan also sits on the board of the Community Development Network of Maryland and serves as general counsel for ONEDC.

The Honorable Brian Frosh, Attorney General, State of Maryland  ▪  oag@oag.state.md.us
As the chief legal officer for the State of Maryland, Brian provides thoughtful counsel to the executive, legislative and judicial branches of government in all legal matters. He was recognized by the Daily Record in 2010 with the Leadership in Law Award and was honored by his Senate peers with the First Citizen Award, presented to Marylanders who have been dedicated and effective participants in the process of making government work for the benefit of all. Raised in Montgomery County, Brian graduated from Walter Johnson High School in Bethesda, earned a B.A. from Wesleyan University and received his law degree from the Columbia University School of Law. Prior to being elected Attorney General, he had been an attorney in private practice since 1976. He lives in Somerset with his wife Marcy Masters Frosh. They have two daughters.
The Honorable Tawanna P. Gaines, Maryland State Delegate │ tawanna.gaines@house.state.md.us
Elected to the Maryland House in 2002, Delegate Gaines currently represents District 22, Prince George’s County. Delegate Gaines currently serves as Vice Chair of the Appropriations Committee and Chair of the Transportation and Environment Subcommittee of the Appropriations Committee.

Amy Goldstein, Staff Writer, The Washington Post │ amy.goldstein@washpost.com
Amy Goldstein is a staff writer for The Washington Post, where she writes nationally about social policy issues. Goldstein joined The Post in 1987 and worked for the next decade as a local education writer and regional health care reporter. She then moved to the newspaper’s national staff to write about health policy, covering health care debates in Congress, the White House and federal agencies—and exploring ways the health care system was evolving around the United States. In her current beat, she divides her time between in-depth pieces on social policy, including articles that examine the changing boundary between the public and private sectors, and an array of other high-profile national stories. Amy was recently awarded the Financial Times and McKinsey Business Book of the Year Award for 2017.

Tracey Gordy, Senior Regional Planning, Maryland Department of Planning │ tracey.gordy@maryland.gov │ (410).713.3462
Tracey Gordy Senior Regional Planner for the Maryland Department of Planning’s Lower Eastern Shore Office and has worked for the organization since 1998. Tracey has also worked for regional counties Wicomico and Talbot and has an intimate knowledge of planning in the Lower Eastern Shore.

Secretary Ben Grumbles, Maryland Department of the Environment │ ben.grumbles@maryland.gov │ (410).537.3084
Secretary Brinkley was appointed to the Maryland Department of the Environment in March 2015. He has previously served as Counsel to the Transportation and Infrastructure Committee for the U.S. House of Representatives (2000-2002). Secretary Grumbles is married with two children.

Josh Hastings, Executive Chair — Rural Maryland Council and Policy Manager— Eastern Shore Land Conservancy │ jhastings@eslc.org
A proud native of the Eastern Shore, Josh grew up on a poultry farm and Maryland’s first certified organic farm. He holds two Bachelor’s degrees from Salisbury University (Business Marketing, Political Science) and is finishing a Master’s degree in Public Policy from the University of Maryland Baltimore County. He is the current Chairman of the Partners for Open Space coalition, is the Board Vice Chair of the Lower Shore Land Trust, and serves as the Chair of the Rural Maryland Council.

Dale Hawks, Delaware and Maryland State Statistician, USDA National Statistics Service │ Dale_Hawks@nass.usda.gov │ (410). 841.5740
Dale Hawks was raised on a small farm in southwest Michigan. He graduated from Michigan State University with a degree in Food Systems Economics and Management. For over 30 years, he has been with NASS holding several different positions from Statistician, Group Leader, Assistant to Associate Administrator, Deputy Director, Section Head, and currently Maryland and Delaware State Statistician for USDA/NASS. An avid golfer and sports enthusiast, Dale has been happily married over 25 years with two sons.

Anne Hazlett, Assistant to the Secretary for Rural Development, USDA Rural Development
An Indiana native, Hazlett has worked on agriculture and rural issues for over fifteen years. Working in both the U.S. House and Senate, Hazlett has most recently served as Republican Chief Counsel for the Senate Committee on Agriculture, Nutrition and Forestry where she was an advisor on many issues impacting rural America from Farm Bill programs to broadband and child nutrition. Hazlett is a graduate of Kansas State University, graduating Magna Cum Laude with a Bachelor of Science degree in agricultural communications. In addition, she holds a law degree from Indiana University and a masters degree in agricultural law from the University of Arkansas.

The Honorable Larry Hogan, Governor, State of Maryland
Governor Lawrence J. Hogan, Jr. was inaugurated as the 62nd governor of the State of Maryland on January 21, 2015. He is only the second Republican governor in Maryland in nearly 50 years, and the first Maryland governor from Anne Arundel County to be elected in over 100 years. Prior to being elected, Governor Hogan worked in the private sector for more than 25 years as a successful Maryland business owner.

The Honorable Marvin E. Holmes, Jr., Maryland House of Delegates │ marvin.holmes@house.state.md.us
Elected to the Maryland House of Delegates in 2002, Delegate Holmes represents District 23B, Prince George’s County. Delegate Holmes serves on the Environment and Transportation Committee, and as Chair of the Housing and Real Property Subcommittee of the Environment and Transportation Committee. Delegate Holmes is married with four daughters.
Speakers Biographies

**Secretary Ken Holt, Maryland Department of the Housing and Community Development** | kenneth.holt@maryland.gov | (301).429.7451

Secretary Holt was appointed to the Maryland Department of Housing and Community Development in March 2015. He has previously served as a Member of the House of Delegates (1995-1999), representing District 6, Baltimore and Harford Counties. Secretary Holt is marries with two children.

**Janna Howley, Grow&Fortify** | janna@growandfortify.com

Food, farms and economic development have been Janna’s passions since the early 2000s. She most recently worked for the USDA National Organic Program’s Accreditation and International Activities Division, where she conducted auditing and accreditation activities related to organic certifiers and international partners. Prior to that, Janna was the Agricultural Marketing Specialist at the University of Maryland Extension, Prince George’s County. She received a masters degree from the Department of Nutrition, Food Studies & Public Health at New York University, with an emphasis on the environmental and social impacts of food production systems.

**Dr. William E. Kirwan, Chair, Maryland Commission on Innovation and Excellence in Education, Chancellor Emeritus, University System of Maryland**

Brit Kirwan served as the Chancellor and Chief Executive Officer of the University System of Maryland from 2002 to 2015. Prior to his time as Chancellor, Kirwan served as the President of the University of Maryland from 1989 to 1998, at which point he left to serve as the President of Ohio State University from then until 2002. Among numerous other honors, Kirwan won the 2010 TIAA-CREF Theodore M. Hesburgh Award for Leadership Excellence, given to leaders in higher education who commit themselves to the greater good. Kirwan currently chairs the Conference Board of Mathematical Sciences.

**Kathleen Koch, Executive Director, Arundel Community Development Services** | kkoch@acdsinc.org | (410).222.7606

Kathleen M. Koch has over 30 years of experience leading and managing housing and community development initiatives, with extensive knowledge and background implementing HUD-funded programs at the local level. As the founding Executive Director of Arundel Community Development Services, Inc. (ACDS) – the first nonprofit organization of its kind created specifically to contract with and administer federal housing and community development funds on behalf of a local government – Ms. Koch developed and supervises the implementation of the agency's financial and programmatic policies.

**The Honorable Roger Manno, Maryland State Senate** | roger.manno@senate.state.md.us

Elected to the Maryland State Senate in 2010, Senator Manno represents District 19, Montgomery County. Senator Manno serves on the Council of State Governments, Eastern Regional Conference, Health Policy Committee, and serves on the Task Force to Study Bicycle Safety on Maryland Highways. Senator Manno is a graduate of the Franklin Pierce Law Center, and is married.

**Meredith Mishaga, Director of Foreclosure Administration, Office of Financial Regulation, Maryland Department of Labor, Licensing and Regulations** | meredith.mishaga@maryland.gov

Meredith Mishaga is the Director of Foreclosure Administration for the Office of the Commissioner of Financial Regulation, a division within the Maryland Department of Labor. Meredith supervises the Foreclosure Outreach Unit that provides management and oversight for the Office’s foreclosure databases, including the Maryland Foreclosed Property Registry. The unit also conducts outreach to homeowners at risk of foreclosure and partners with government, industry, and consumer stakeholders to examine relevant policy issues and trends.

**Temi Oshiyoye, Director, State Office of Rural Health** | temi.oshiyoye@maryland.gov | (410).767.4467

Temi Oshiyoye, Director of the State Office of Rural Health at the Maryland Department works to improve access to care in rural Maryland. She works with partners across the state to develop and implement statewide initiatives that addresses health care issues and improve access to healthcare in rural Maryland. She administers the State and Federal programs to aid recruitment and retention of health care providers in rural and underserved parts of the State. Temi Oshiyoye holds a Bachelor degree in Psychology from Ball State University, and a Master’s in Public Health (MPH) from Indiana University Concentrating on behavioral, social, and community Health. Temi believes that to improve health outcomes and promote population health; prevention, education, early detection, treatment, an understanding the impact of social determinates of health, and a systematic infrastructure development are the initial cornerstones of a healthier community and the psychosocial aspects of care provide the continuum (mind, body, and soul) of healthiness.
**Speakers Biographies**

**Steve Pennington, Managing Director, Business and Industry Sector Development, Maryland Department of Commerce | steven.pennington@maryland.gov**

Steve Pennington comes to the Department with extensive experience as a sales leader in the telecommunications industry. His experience ranges from start-ups to large national enterprises where he has led diverse sales teams targeting regional businesses and national accounts as well as teams focused on healthcare and public sector accounts. Throughout his more than 30-year career, Mr. Pennington led the sales and marketing efforts at a number of companies, including Americom Inc., USA Mobility Inc., Bay Broadband and Sprint. Most recently, Mr. Pennington led the national business development efforts for Seattle-based start-up ATG Risk Solutions. He has a Bachelor’s degree from the University of Maryland, College Park.

**Odette Ramos, Executive Director**

**Community Development Network of Maryland | odette@communitydevelopmentmd.org | (443).801.8137**

Prior to coming to CDN in April of 2013, Ms. Ramos was the Founder, President and CEO of Strategic Management Consulting for 10 years. In that role she worked with nonprofits and businesses across the state to be more efficient and effective in their work. Ms. Ramos has numerous years of experience in volunteering, political work, and community organizing. Ms. Ramos has a Master’s Degree in Public Policy from the Eagleton Institute at Rutgers University and a Bachelor’s Degree in a self-created major from Goucher College. She lives in Baltimore with her husband and their 5-year old daughter.

**Andrew Rose, Marketing Manager, MidAtlantic Farm Credit | ARose@mafc.com**

Prior to joining Farm Credit, Rose worked in business development, marketing and strategic alliances for a CPA firm, which lead to him creating his own association of CPA firms that specialized in dental accounting. He was also responsible for business development and marketing at Zest SMS, located in Towson, Maryland. Rose earned a degree in education from Knox College in Galesburg, Illinois. He is heavily involved in the non-profit community, serving as chief strategy officer in residence at the Emerging Technologies Centers and chair of the advisory board for the Maryland Cybersecurity Association. He is also an organizer for the TEDxBaltimore event. Rose currently resides in Baldwin, Maryland and, outside of working, enjoys being outdoors and spending time with his family and friends.

**Nicholas Redding, Executive Director**

**Preservation Maryland | nredding@presmd.org**

Nicholas is responsible for coordinating Preservation Maryland’s busy daily operations as well as managing and improving its programmatic initiatives, including the signature Six-to-Fix program. He is a published author and frequently gives tours of Maryland and Pennsylvania’s battlefields and historic towns. He is a graduate of West Virginia’s Shepherd University and lives outside of Frederick, Maryland in a historic home with his wife, daughter, and two beagles.

**Cindy Smith, Grants Manager, Dorchester County | csmith@docogonet.com**

Cindy Smith currently serves as Grants Administrator for Dorchester County Government. She previously worked in accounting for CAOS Accounting. Cindy graduated from the University of Maryland with a Bachelor’s of Science Degree in Accounting.

**Mike Thielke, Executive Director, Eastern Shore Entrepreneurship Center | mike@esec.md**

Mike Thielke is a lifelong entrepreneur, starting his first business at the age of 23 in 1977. Since joining the Eastern Shore Entrepreneurship Center he has helped expand ShoreVenture, a ten-week entrepreneurship training program throughout the Eastern Shore serving 40+ entrepreneurs/startups each year. Also, he has increased the region’s fledgling revolving loan fund into a multi-million dollar loan portfolio that serves both lifestyle and high-growth businesses in the area. Currently, he is providing leadership by introducing the concept of coworking into the Eastern Shore with the “hotDesks” network of coworking spaces. In addition to offering a sense of community for entrepreneurs, innovators, mentors, coaches, and investors; hotDesks offers an array of programs and technical assistance that has resulted in 7 new startups, 3 provisional patents, and an excess of $750,000 of new investment during 2016. Over the past three years, he has served as a conduit to bridge the entrepreneurial ecosystems of the Eastern and Western Shores of Maryland.

**Lara Wilson, Executive Director, Maryland Rural Health Association | larawilson@mdruralhealth.org | (410).693.6988**

Lara Wilson serves as the Executive Director of the Maryland Rural Health Association, is a strong advocate for improved health care in rural communities, and works diligently to increase access to care for the most vulnerable populations. Lara received her undergraduate degree from the University of Maryland, College Park, and her Master’s Degree in Health Systems Administration from Georgetown University.
Thanks to Our Generous Sponsors