

RMC Executive Committee Meeting
May 3, 2013
Harry Browne's Restaurant
Annapolis

Attendees:

Scott Warner, Chair
Doris Mason, Vice Chair
Tom McLoughlin, 2nd Vice Chair
Mike Thielke
Elaine Lancaster
Charlotte Davis, Executive Director

The meeting convened at approximately 11:30 am.

Minutes; Chair

The minutes from the December 14, 2012 meeting were presented. Mr. McLoughlin moved to accept the minutes; Ms. Mason seconded the motion; the minutes were adopted.

The minutes from the March 22nd Executive Board meeting were reviewed.

Financial Report; Executive Director

The FY 2014 Financial Report was presented. A discussion followed of appropriate organizations for the RMC to join including: the MD State Chamber, the Maryland Economic Development Association, Partners for Rural America and the Maryland Rural Health Association. The Executive Director will contact the Maryland Association of Counties, the Maryland Municipal League and the Maryland Farm Bureau regarding whether conference sponsorship conveys membership. The Committee discussed the possibility of RMC hiring a marketing and press person and recommended the Executive Director contact Carol D'Agostino with PurpleCat PR. The Committee also discussed RMC partnering with the Eastern Shore Entrepreneurship Center to sponsor the Eastern Shore Business Plan competition and also offer a "best rural business plan" award as part of the InvestMaryland Challenge. The Committee discussed the possible ruralstat update and recommended more analysis on how RMC uses the web tool and how the organization markets it. The Committee discussed the possible LEAD Maryland alumni events and possible MRHA support. A line item for constituent outreach was recommended. Mr. McLoughlin moved to accept the FY 2014 report with the Executive Committee seeing a final draft before submission to the Maryland Department of Agriculture; Ms. Mason seconded the motion; the motion was approved.

The FY2015 Financial Report was discussed. Changes were discussed with a second draft to be sent to the Executive Committee.

Legislative Report; Executive Director

There is still a vacancy for Chair of the Legislative Committee. There has been a volunteer; however, since the Legislature has adjourned for 2013, there is no rush to appoint a new chair.

RMPIF; Executive Director

No report

Health Care Committee; Mr. McLoughlin

There are two task forces to be formed; one on telehealth and another on the regional delivery of health care. The Committee chair served on the previous telehealth task force and tried to dig further into the issue. Mental health and psychiatric care are still unmet under the current environment. The Chair has spoken with Ms. Kathy Wibberly of the MidAtlantic Telehealth Center to try and get some information on a potential roundtable however no one on the committee wanted to move forward although there is lots of interest (particularly in Southern Maryland with their veterans and in the suburban areas). Ms. Mason moved that the RMC take a lead role in convening a telehealth roundtable with the MidAtlantic Telehealth Center. Mr. McLoughlin seconded the motion; the motion was approved.

MAERDAF; Executive Director

There was supplemental MAERDAF funding received from horse racing revenues. The MAERDAF committee met and decided to make the following awards for FY 2013:

- LEAD Maryland, \$5,000
- Maintaining Active Citizens, \$11,400
- Maryland Capital Enterprises, \$12,556

There was a discussion regarding other MAERDAF applicants.

Rural Action Assembly; Executive Director

The Committee discussed a draft Memorandum of Understanding with the Maryland Rural Health Association. The Committee determined that the Executive Director should draft a letter of commitment. The date of the event and inviting the presiding officers were also discussed.

Work Plan FY 2013; Executive Director

The work plan was presented and discussed.

The meeting adjourned at approximately 2:00 pm